



MoU Signing between UPH and BeritaSatu Media Holdings by (left-right) the Rector of UPH, Dr. (Hon) Jonathan L. Parapak, M.Eng.Sc. and Anthony Wonsono, Director of BeritaSatu Media Holdings

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FOCUS

UPH – BeritaSatu Media Holdings Collaboration Offers Digital Journalism Concentration

Universitas Pelita Harapan (UPH) signed a Memorandum of Understanding (MoU) with BeritaSatu Media Holdings (BSMH) in curriculum collaboration for a new concentration, 'Digital Journalism', which will be incorporated in the Applied Communication Sciences Online Learning Department. This collaboration also acts as UPH's response towards the 'Independent Campus' concept that is promoted by the Minister of Education and Culture, Nadiem Makarim.

The establishment of Digital Journalism concentration was followed by a full scholarship grant from BSMH for 30 Online Learning Department's prospective students who will be taking this concentration in the 2020/2021 Academic Year. "BeritaSatu Media Holdings has committed to prepare journalists who can carry out ethical journalism and bring positive impact in collaboration with UPH. Through this program, we want to create more opportunities for Indonesian young generation to join the 'BeritaSatu Scholarship' program. Along with UPH, BeritaSatu is investing in quality journalism through curriculum co-planning that puts

forward ethical journalism. Therefore, it is safe to call this program an implementation of our vision," said Anthony Wonsono – Director of BeritaSatu Media Holdings.

Stella Stefany, S.Sos., M.I.Kom. - Head of Applied Communication Sciences Online Learning Department UPH also added that the collaboration with BeritaSatu is an accurate method to prepare graduates for the professional world. This starts with collaboration in planning the curriculum with learning objectives that are formulated together with prospective users, then the involvement of practitioners and Industries to carry out the course, as well as an internship opportunity for as long

as 2 semesters in media corporations under BeritaSatu Media Holdings. The collaboration between UPH and BeritaSatu Media Holdings is expected to set an example of the way 'Independent Campus' concept can be applied. Therefore, the university can prepare work-ready graduates who can answer the need of the industry. Through this reciprocal scholarship collaboration, students who are chosen to become grantees of this scholarship will have a direct opportunity to work in BeritaSatu Media Holdings. Moreover, during their learning process, they will also obtain an opportunity to do an internship in media under BeritaSatu for a year.

University has a major contribution in producing excellent human resources for Indonesia. This was stated by the Minister of Education and Culture, Nadiem Anwar Makarim, during the launching of 'Merdeka Belajar' (Freedom to Learn) policy programs. Innovation is an essential requirement for a university to achieve the appointed goal. Therefore, collaborations with other institutions are very important. There are various kinds of collaboration that can be done in terms of curriculum adjustments, internship programs, and job recruitments. There are many advantages that we can obtain from a collaboration including learning transformation, curriculum synchronization, determining learning objectives and tools, and many other advantages.

The Rector of UPH encourages the academic community to increase innovation and creativity within the university in order to create excellent, competitive, and adaptive human resources.

In addition to that, universities must synergize with the business industry to prepare the young generation for the professional world.

UPH has carried out collaborations with various institutions starting from the business world, local and foreign universities, and other institutions with the hope of creating excellent, competitive human resources, who are ready to contribute to their nation.

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SUGGESTIONS

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EVENTS AGENDA

March 7-19, 2020

The 10th Annual Accounting Exhibition

March 19, 20, 26, & 27, 2020

Open Day

April 14-16, 2020

Hospitour 2020 "EARTH"

RECTORATE REFLECTION

Collaboration

By: Rektor UPH - Dr. (Hon) Jonathan L. Parapak, M. Eng. Sc.

Our world is and will be undergoing accelerative changes. Technological development has presented us with Industry 4.0 society. Digital technology and the internet have become an essential of human existence and its various aspects such as our working place, in education, and in our social life. Digital technology advancement has enabled us to collaborate on a global scale. In the education world, formal and informal education becomes possible only because of digital technology. In order to have an optimized work and contribution in the digital world, there is a high competency in demand, especially in terms of creating innovations with critical thinking skills, competent communication skills, proper collaboration, and Godly character.

In order to enhance the quality of

education, interdisciplinary collaboration, partnerships with institutions, business, and industry are very important. Therefore, UPH emphasizes some important aspects in its collaborative holistic education: character education, technology utilization, and good collaboration development; both on a national and international scale, in terms of learning, research, and preparing students for this acceleratively changing world.

UPH upholds God's message through His words especially in terms of its education. John 5:18 emphasizes that in order to glorify God, we have to bear fruits (characters, works) and therefore, we can be His disciples. In verse 17, Jesus commands us to love one other. And in collaborating, may we all too, love and build one another for the Glory of God.

STUDENT LIFE

Student Executive Board of UPH Encourages Students to Support "NASIONAL IS ME"



(middle) General Commissioner Drs. Dharma Pongrekun alongside Rector of UPH - Dr. (Hon) Jonathan L. Parapak, M. Eng. Sc., (3rd from left) Vice President of Student Development, Dr. Curtis J. Taylor, lecturers, and staff of UPH, with 580 students.

Student Executive Board (BEM) of UPH encourages students to support NASIONAL IS ME, a movement initiated by the Ministry of House Affairs of Indonesia to encourage millennials' participation and passion for nationalism. UPH becomes one of 22 universities in Jakarta and its surrounding that collaborates with the Ministry of House Affairs' Goes to Campus program.

This movement was echoed through a seminar entitled "Cyberspace is Life Engineering", which presented General Commissioner Drs. Dharma Pongrekun, MM., MH., the Deputy Head of Indonesian National Code Cyber Agency (BSSN) as the key speaker, on February 17, 2020, at UPH Karawaci, Tangerang.

General Commissioner Dharma explained to the participants that globalization has brought Indonesia's ideals

and vision to a deviation. It has come to a point where massive information, a result of technological development, is planned for life engineering purposes. He reminded everyone to strengthen their faith because the cyberspace wave is very strong, and it can wear our faith away. When we have a false understanding, it is impossible for us to take the right steps.

This seminar will equip UPH students mentally and material-wise to do their community service program called the Service-Learning Project. In this project, students are going to give counseling in schools located in Banten and its surroundings to instill the values of Pancasila. BEM UMPH is going to create Komunitas Gerakan Nasionalisme (GANAS) to evaluate national issues and to raise awareness on the importance of nationalism through social media.

UPH dan SAPPK ITB Workshop Bersama Eksplorasi Teknologi Drone dan 3D Scanning



(middle) Jacky Thiodore, S.Ars., M.ARCH., UPH Architecture Lecturer with Students of UPH and SAPPK ITB

In order to make sure that their students are keeping up with the development of architecture education, Architecture UPH and The School of Architecture, Planning, and Policies Development (SAPPK) of Bandung Institute of Technology (ITB) held a Drone Photogrammetry and 3D Scanning Workshop on February 10, 2020, at UPH Lippo Village, Tangerang. "This workshop is an implementation of our collaborations in Architectural education between UPH and SAPPK ITB that aims to increase students' response towards technology advancements, especially in 3D Mapping and Spatial Data Analysis," explained Alvar Mensana, B. Arch., M.S.AAD., – Head of Architecture UPH. This workshop was followed by 60 UPH students and 13 ITB students, accompanied by lecturers from Architecture UPH such as Jacky Thiodore, S.Ars., M.ARCH., Gregorius. A. Gegana Amunisianto, S.Ars., M. ARCH, and a lecturer from SAPPK ITB, Aswin Indraprastha, S.T., M.Eng., Ph.D. This workshop is also a practical

realization of one of the compulsory courses in Architecture UPH which is the Computer-Based Design Simulation and Method course. In addition to that, for the Engineering Faculty students from ITB, this workshop is related to their elective course, Algorithmic Approach in Prototype Construction Design.

"The output of this workshop is a work that will be displayed on each campus. The work is an installation which will be placed near the eagle statue in UPH, as the university's symbol. The installation will expose the eagle statue as a response to the condition of its surroundings, and to attract many people," said Jacky Thiodore.

Aside from workshop, students were also equipped through sharing knowledge session which presented professional key speakers such as Bondan Petra Diponegoro, who talked about Drone Photogrammetry, and Dien Nurhayati from the Architectural Documentation Center of PT Exsol Trimitra who talked about 3D Scanning.



Students of UPH and SAPPK ITB Participate in Drone Photogrammetry Workshop

Open House UPH Held a Workshop for SMA Cita Hati



When it comes to attracting High School students' interest, UPH always has unique and interesting concepts. For two months since January 2020, UPH has held six Open House (OH) with a total of 500 student participants from a number of schools. One of these Open House was attended with more than 103 students of SMA Cita Hati Surabaya, on February 12, 2020.

The event was filled with interesting workshops. There were a total of 9 workshops from 9 departments that students can participate in such as, Cinematography, Sound Design, Hospitality Management, Radio & TV, Pottery, Jewelry, Food Technology 'How to Make Corn Boba', Business Plan, and Crime Science Investigation.

Through this event, students are not only enriching themselves with knowledge and information, but they can also experience the activities and practices done in certain courses they might take an interest in. Baptista Anton, S.Sn., M. Ikom – Head of Cinematography Concentration said that this workshop was held to allow students to be familiar with cinematography and to have the experience of preparing and producing a film.

Aside from the Cinematography concentration, The Food Technology program held a workshop for making boba milk tea, a popular drink among young people, with healthy and nutritious ingredients such as barley flour, carrot, honey, and also corn.

The event was ended with a Campus Tour, where they will be introduced to the facilities that UPH provides to assist the learning process of its students.

Undergraduate Program Admission
Academic Year 2020/2021 T8
31 Maret 2020

In Response to 'Independent Campus' Policy, UPH Assembles 12 Industrial Partners in a Company Gathering



MoU Signing between UPH by (middle) Rector of UPH, Dr. (Hon) Jonathan L. Parapak, M.Eng.Sc., with Partnering Industries (left-right) Indriani Irsan - Chief Support Officer PT Kristamedia Pratama and Albertha Sekundarti - Human Resources General Manager PT MAP Aktif Adiperkasa, Tbk.



Rector and UPH Leaders with All Partnering Industries in a Photo Session after the Company Gathering in UPH

The 'Independent Campus' program promoted by the Minister of Education and Culture has been implemented by UPH and is being improved every day. As a campus that fully supports this policy, UPH believes that the collaboration between educational institutions and the industry becomes very important in order to prepare work-ready and professional graduates. The Career Center & Corporate Relations Department of UPH has partnered with more than 50 companies in various fields and has frequently held Company Gathering. In this particular Company Gathering, UPH officially added 12 industries to its list of partnering industries through a signing of Memorandum of Understanding (MoU) on February 14, 2020, at the MYC MPR building of UPH Lippo Village.

These 12 new partnering industries are namely PT Hay Group, PT Matahari Department Store, Tbk, PT Kristamedia Pratama, PT Visionet Data Internasional, PT Kukimindo Berkas Makmur, PT Cempaka Kreasi Sekawan (Artisanpro), PT CFLD Tangerang

New Industry City Development, PT Aryaduta International Management, PT MAP Aktif Adiperkasa, Tbk, and PT Raksasa Laku Lintang (Ralali.com). This collaboration enables a variety of events to occur such as career briefing, internship, job recruitment, and knowledge sharing from partnering industries. Surely, UPH will always be committed to expand its collaboration with various industries. Moreover, Stephani Riady - Vice-Rector in Marketing, External Cooperation, and Business Development, also said that within 5 years, the education world will experience changes and developments. What used to be a classroom-based community will soon turn to be community-based and borderless.

"The Minister's policy in relation to the education system has made us realize that we have to start doing partnerships with industries. We believe that the industry is going to contribute and help us to create skillful and impactful graduates for a better future of our country," said Stephanie as she welcomed the partnering industries.

Turnitin Asia Appreciates UPH as the most Advanced User in Indonesia



(second and third from right) Stella Stefany - Head of Applied Communication Sciences Online Learning Department UPH received an award certificate for Global Innovation Awards 2019 from a representative of Turnitin, Jack Brazel, Asia Development Manager. Along with (right) Dr. Rijanto Purbojo, S.Psi., M.Sc. - Director of Online Education UPH dan (left) Dr.-Ing. Ihan Martoyo, ST, M.Sc. - Head of the Research and Community Service Institute (RCSI) of UPH

Universitas Pelita Harapan (UPH) had just received a visit from Turnitin representative, Jack Brazel, Asia, at UPH Lippo Karawaci, on January 29, 2020. Back on January 8, 2020, Turnitin, a digital technology company from America who provides internet-based plagiarism detection service, announced that UPH was chosen as the receiver of the "Global Innovation Award 2019" and thus made the visit to hand the award directly.

During the visit, Jack Brezel acknowledged UPH for implementing a policy regarding the use of Turnitin software in an academic learning process. "UPH is one of the most advanced Turnitin users and higher education institutions in Indonesia because of their writing approach in all fields as well as the university's understanding upon their role in developing students potentials," said Jack. This was supported by a statement from Stella Stefany, S.Sos., M.I.Kom., Head of Applied Communication Sciences Online Learning UPH about the significant change that Turnitin has made in UPH. Significantly, this software has enhanced the quality of students' papers. More than 50% of papers have decreased in plagiarism, from 48% to 5%. Moreover, this software also increases the synergy between lecturers and students during the teaching-learning process.

KPPU Shares their Experiences Facing the Challenges in Digital Economy Era



The students of UPH Surabaya Faculty of Law during a Guest Lecture with KPPU

The Faculty of Law (FH) of UPH Surabaya invited Commissioner of The Business Competition Supervisory Commission (BCSC) or Komisi Pengawas Persaingan Usaha (KPPU), Chandra Setiawan, for a guest lecture on business competition with students of FH UPH Surabaya on January 29, 2020. During his lecture, Chandra said that the challenges that KPPU faces as business competition supervisory authority in this digital economy era is increasing and has become more complex. "The digital economy era is offering opportunities and simplicities for business actors and consumers, however, it also comes with a significant consequence for KPPU," Chandra stated. Wednesday, [29/1/2020], as quoted from <https://faktual.net/kppu-bagikan-pengalaman>. The first consequence is a paradigm

change in Structure Conduct and Performance evaluation. In the past, structure affects conduct and conduct affects performance, now these three elements are affecting one another. This was caused by the market development from what used to be a one or two-sided market to a multiple market. Secondly, the use of digital platforms could potentially cause digital monopolies and digital-based unhealthy business competitions. Regarding the same occasion, Sari Mandiana, Head and Lecturer of Law Study Program, welcomed the event warmly. "This is the perfect momentum to equip our students about the way business changes its shape and strategy, and also to understand the important role of KPPU in assisting national economy sovereignty in this digital economy era," said Sari.



Students competing in various field including Academics, Sports, and many more

Spirit of Collaboration and Competiton in Student Life Cup

The spirit to collaborate and compete as a university student is really important. For two months, starting from January 2020, Universitas Pelita Harapan (UPH) Medan held Student Life Cup 2020. There were 17 branches of competition which could be followed by students from all departments and batches. Through this competition, UPH wants to instill the spirit of collaboration, sportsmanship, competing, and to achieve the best.

Vincent Wu, a Management student from batch 2018 as the Committee Head of Student Life Cup 2020 said that this year, there are even more branches of competitions, and this automatically reaches out to new talents that students might have. The students who are involved in the committee also increase in comparison to last year.

Therefore, it is safe to say that this event has given a great impact on the students who are involved in the committee. They are able to develop their leadership and management skill, expand their networking, and many other soft skills. As this event becomes a place for students to channel their potentials, it is very possible that in the near future, they might as well represent the campus for a bigger event. Congratulations to all the winners and all the best to the committee of Student Life 2020!



Millennials Should not fear Innovation!

By: Billy Mambrasar - Founder of Kitong Bisa Foundation & SPresident Jokowi Experts Presidential Staff

As the key speaker in Career Talk, an event held by UPH Student Executive Board, with the title 'Are You Ready for the Disruptive Era?', on January 27, 2020, at MYC Campus, UPH Lippo Village, Tangerang, Billy Mambrasar shared his experience and views on facing this disruptive era.

According to him, in terms of encountering the market, the disruptive era changes a lot of things including customers' preference. Everyone should have the courage to innovate. Especially the Millennials who will become leaders in 2045.

"There are four important qualities that one should have and become: creative, innovative, courage to take the risk, and critical thinking. The skills we gained during our time in school is also important. Hence, he supports the program of the Ministry of Education that encourages students to be active in organizations and to do more out-of-class activities. Indonesia has a lot of creative and innovative millennials. We have to join hands altogether, create a strong force, and build this nation into a better one."

CAREER CENTER

UPH Facilitates Job Seekers to Meet The Companies at the Career Expo 2020



People packed up Career Expo UPH 2020

The contribution of Universitas Pelita Harapan (UPH) can be felt by many, not only UPH students and fresh graduates but also the public. This has been proven through an event called Career Expo UPH 2020: "Make Your Own Way", with a total of 50 companies engaged in various fields and business lines who are ready to meet job seekers, both UPH graduates as well as the public. This event was held on February 14 to 15, 2020, and was attended by approximately 850 people.

Unlike the previous years, Career Expo UPH 2020 provides a digital system that will facilitate participants. This system is the result

of a collaboration between the committee and the students from the School of Information Science and Technology (SISTECH) UPH. They created a digital system that enables job seekers to directly upload their CV and apply for jobs through this digital platform, which will simplify and shorten participants' time in applying for the desired job.

The Job Fair is an annual program of Career Center UPH. It first started in 2001 and has developed much ever since, especially with the increasing number of participating companies and startups. Hopefully, Career Expo UPH can facilitate job seekers and the industry to look for the best employees with a much easier process.

ACHIEVEMENTS

UPH Interior Design Student Win Gold Winner Asia Young Designer Award 2020



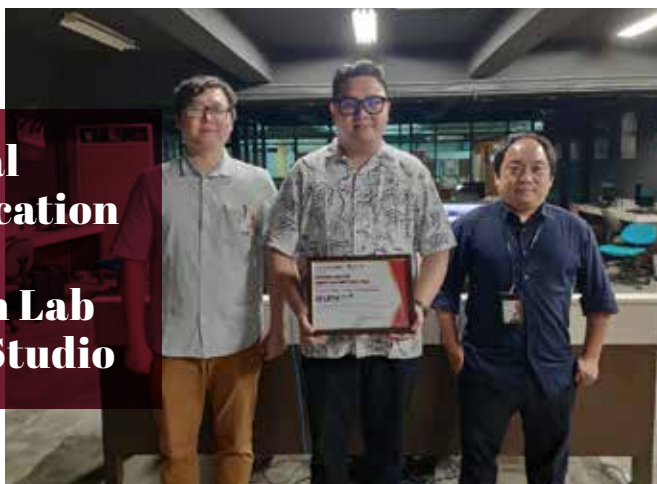
Greta Elsa Nurjahja, students of Design Interior 2014, becomes the Gold Winner at Asia Young Designer Award (AYDA) 2020. This good news was announced on January 17, 2020. The Gold Winner title was successfully achieved by UPH Interior Design students for two consecutive years, 2018/2019 and 2019/2020.



PJJ UPH Won Global Innovation Awards 2019

UPH has gotten an award as Asia regional winner for the Global contestation Innovation Award 2019 which was held on an international scale. This award was specifically given to the Applied Communication Sciences Online Learning Department as the Implementer of Turnitin use during the academic learning process.

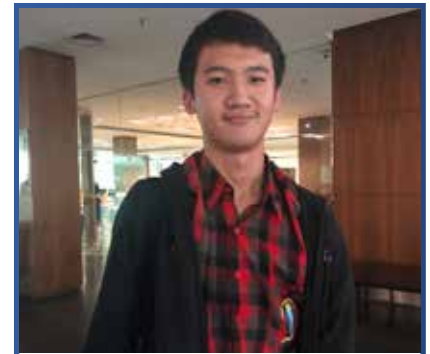
UPH Visual Communication Design's Animation Lab and Film Studio



(left-right) Leonardo Widya from APCI AINAKI, representing BNSP, handed the license certificate for the Animation Lab and Film Studio of School of Design UPH with Alfiansyah Zulkarnain, S.Sn., M.Ds. - Head of UPH Visual Communication Design Department and Naldo Yanuar, S. Sn., M.T. - UPH Visual Communication Design Lecturer as representatives.

TESTIMONIALS

Kenny Haryanto "A Day with Math" Participant 11th Grade, SMA Tarakanita Citra Raya



UPH was able to introduce the Mathematics program in such a fun and beneficial way, especially for us who are really like Maths. Through this event, I was able to know that there are so many future prospects for a Mathematics graduate and that they are really needed in the industry. Previously, I never thought that Mathematics graduates could be anything more than a lecturer or a teacher."

Tamara Geraldine Public Figure & Activist in Komunitas Nasionalisme Radikal (NAKAL)



Now is the time for young people to join hands and support the unity of our country. I'm really glad that UPH is supporting the "Nasional Is Me" movement. This movement should start with oneself. We can think of one positive word, start doing it, keep doing it, and it will eventually be a habit. Afterward, the habit will shape our character. One word you can think of is 'winner'. This way, we all can fight against radicalism. We are bringing the fire we had started to UPH, and we hope that UPH can pass the warmth and light to others too."

New Colombo Plan Australia Chooses Faculty of Law UPH for Immersion Program



UPH Faculty of Law Member Take The Best Shot for Farewell Picture with All Participants of New Colombo Plan

As an important neighboring country of Australia, Indonesia has been chosen to be the main destination for the students who received New Colombo Plan (NCP) program. UPH Faculty of Law has been chosen by the students of Murdoch University and Victoria University as a place to learn about the legal system and Indonesia's culture. This is the second time for UPH to host this program which this year was held from January 20 to February 6, 2020. Compared to last year, this year's participant has increased greatly from 4 to 14 participants.

"The government of Australia has this program called the New Colombo Plan. This program provides a certain amount of funding for students to experience a learning process in the Indo-Pacific region. FH UPH has done a collaboration with Murdoch University; thus, we have gained the trust to create a short course program for

their students. We call this program as The Indonesia Immersion Program: Introduction to Indonesia Legal System, Business, and Culture," said Dr. Velliana Tanaya, S.H., M.H. – Director of Faculty of Law UPH.

In this program there was a class about Indonesian law held in two locations: UPH Karawaci and UPH Semanggi. In addition, they also visited the Supreme Court, KPPU, the House of Representative, the Law Faculty of UI and UGM, the Embassy of Australia, as well as a Law Firm in Jakarta. For the culture tour, UPH brought them to several temples in Yogyakarta. At the end of the program, they made a reflection paper.

Aside from implementing a collaboration, this Immersion Program also becomes a way for Indonesia, especially FH UPH to obtain an international recognition.

Want to be an Architect? Find out the Criteria!

Since their university days, the students of Architecture UPH have been prepared for the professional world. UPH Architecture Department did not hesitate and decided to invite the Chairman of the Indonesian Institute for Architects (IAI), Ahmad Djuhara for to talk about the criteria of architects that can meet the expectations and answer the needs of the current architectural needs. Here are the three main duties of an Architect:

1

Capable of creating meaningful Architectural pieces or ontological-aesthetical duty

A reliable architect will not only build a grand construction with a 'trendy' design, but one should also be able to assign a meaning and function for the building.

2

Capable of expressing creativity or spatial-ethical duty

In this era, many architects work while waiting for paid projects. This is a problem that changes modern architects and puts them into a mechanism

with a system of routine that hinders them to channel their creativity independently. This second duty becomes a reason for an architect to create a spatial layout that has value and ethical aspects in its construction.



3

Careful target planning or Functional-pragmatic duty

Even though as a profession, an architect and their profession have this orientation to earn a living and to help others and themselves, however, it is essential for an architect to not forget about the first two duties. So that as an architect, one may create a humanized construction, colored with beauty, and value.