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Indonesia - Universitas Pelita Harapan

startupweekend™

IN PARTNERSHIP WITH Google for Startups

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Startup Weekend Competition Batch II Universitas Pelita Harapan

1 - 3 October 2021

Apply Now!

bit.ly/SWI-UPH

***Limited Seats! Only For 50 Participants!**



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About SWI UPH

Together with Techstars, partner of Google for Startup, an accelerator that helps entrepreneurs around the world to successfully present Startup Weekend Indonesia (SWI)

Startup Weekend Indonesia is a 3-day program that accelerates the startup development process from forming a team, brainstorming ideas, validating to preparing products to be launched.

Startup Weekend Indonesia is a team-based activity that combines 3 types of skill sets: Creative, Innovative, and Entrepreneurial.



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What Will You Get?

- 54 Hours Online Training How to Build a Startup
- Meet the Startup Mentors & Experts
- More Network to Indonesian Startup Ecosystem
- Meet Your Co-Founder & Build a Team
- E-Certificate for Finalist



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DAY 1

Objective : Create teams and ideas pitching

16.00 Kick Off

16.45 Pitch Fire

18.40 Vote Your Favorite Idea

**18.55 Announcing Selected ideas &
Team Formation**

**19.20 Team Registration & Workshop
BMC**

21.00 Participants Start Working



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DAY 2

Objective : Start Building Product

- 08.30** Kick Off
- 09.05** Workshops Market Validation
- 10.10** Teams Work + Mentoring
- 12.30** Workshops Prototyping
- 13.45** Teams Work + Mentoring
- 15.30** Workshops Pitching
- 16.45** Teams Work + Mentoring



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DAY 3

Objective : Final Startup Ideas Submission

08.30 Ibadah

09.30 Kick Off

10.05 Pitch practice + Mentoring

11.35 Pitch Practice with Fasilitator

14.00 Final Presentation Submission

15.25 Virtual Demo Day

17.45 Announcement