

# ANNUAL REPORT

2024/2025



*Beyond Academics,  
We Impact Lives*

[uph.edu](http://uph.edu)



**UPH** Universitas  
Pelita  
Harapan



*Beyond Academics,  
We Impact Lives*

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# Abbreviation

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<b>FAI</b>	Faculty of Artificial Intelegence
<b>LLDIKTI 3</b>	Lembaga Layanan Pendidikan Tinggi Wilayah 3
<b>PKBM/HS</b>	Pusata Kegiatan Belajar Masyarakat/Homeschooling
<b>SEO</b>	Search Engine Optimization
<b>SDH</b>	Sekolah Dian Harapan
<b>SLH</b>	Sekolah Lentera Harapan
<b>SPH</b>	Sekolah Pelita Harapan
<b>UPH</b>	Universitas Pelita Harapan
<b>YPPH</b>	Yayasan Pendidikan Pelita Harapan



## Forewords

## Leaders Who Impact Lives

MESSAGE FROM

**Dr. (Hon.) Jonathan L. Parapak,  
M.Eng.Sc.**

Rector of Universitas Pelita Harapan

*While praising and glorifying God, UPH gives thanks for all the blessings, God's guidance, so that UPH has gone through the 2024/2025 academic year with very encouraging results.*

During that academic year, UPH graduated 1.681 bachelors, 431 masters, and 40 doctors. All of this happened because of the blessings from God, the support from the Government/LLDIkti 3, the lecturers, the support staff and partners from various fields.

In particular, we are grateful for the opening of the Artificial Intelligence study program, several specialist programs in the Faculty of Medicine, and the success of the doctor of law program 30 Doctor, and doctor of management program 10 doctor and bachelor 1.681 from 46 study program. We are especially grateful to graduate 194 Bachelor of Education who will become teachers of 41 SPH/SDH/SLH\* schools throughout Indonesia.

UPH also continues to develop collaborations with various universities in America, Europe, Australia and Asia to continue to improve the quality and relevance of education at UPH. We strive to improve the quality of education and the readiness of the alumni to work in the community to help educate the nation.

We are very grateful and thankful to the government, especially the LLDIKTI 3 Team, for all the guidance and support in the entire education process at UPH. I really appreciate and thank all lecturers, academic staff, and support staff who have given their best for the successes at UPH.

*May the spirit of providing the best for our community, nation and country continue to improve and God is glorified.*



*We strive to improve the quality of education and the readiness of the alumni to work in the community to help educate the nation.*

## Forewords

MESSAGE FROM

**Dr. Stephanie Riady, B.A., M.Ed.**

President of Universitas Pelita Harapan

*I am grateful to Jesus Christ for His guidance throughout every phase of the journey of Universitas Pelita Harapan (UPH). On behalf of the entire leadership team, I would like to express our sincere appreciation to the academic community, partners, alumni, and all stakeholders who support UPH's mission as part of the Pelita Harapan Group (PHG).*

UPH is more than an institution of higher education; it is part of an educational ecosystem with a vision to contribute to positive change in the nation. We believe that every human being is created with a purpose and needs a strong support system to find it. We believe that a transformative, well-rounded education rooted in true knowledge, faith in Christ, and godly character is essential to accompany that journey.

At UPH, we are committed to fulfilling this mandate with a strong sense of purpose—a desire to grow, innovate, and respond to the challenges of the times. We are committed not only to producing graduates who excel academically and professionally but also to developing leaders who can bring light to a complex and ever-changing world. We understand that education is not just about transferring knowledge; rather, it is a process of nurturing the whole person. We shape individuals who fear God, uphold integrity, and have a heart moved to serve and positively impact society.

Moving forward, UPH is committed to ongoing transformation through strategic, sustainable innovations. We are dedicated to investing in adaptive learning technology, expanding global collaborations with renowned institutions, and encouraging relevant research and community service with a direct impact on people's lives. While remaining firmly rooted in our Christian faith and values, we embrace change to achieve educational excellence, remain globally competitive, and remain faithful to our calling to bring light and hope to the world.

*Let's continue working together in this noble mission of providing transformative education that builds the future and glorifies God. God bless.*



*While remaining firmly rooted in our Christian faith and values, we embrace change to achieve educational excellence, remain globally competitive, and remain faithful to our calling to bring light and hope to the world.*



# Meet Our Board of Directors



**Dr. Stephanie Riady, B.A., M.Ed.**  
*Executive Director of Pelita Harapan Group  
and President of UPH*



**Dr. (Hon.) Jonathan L. Parapak**  
*Rector*



**Prof. Dr. Adrianus Mooy, M.Sc.**  
*Senior Advisor*



**Dr. Jerry Sambuaga, B.A., M.I.A.**  
*Vice Rector of External Relations*



**Firman Rusli, M.Eng., PMP., CPC.**  
*Vice President of University Services*



**Eric Jobiliong, Ph.D.**  
*Vice President of Academics, Research,  
and Innovation*



**Dr. (Cand.) Hendra Thamrindinata,  
S.Si., M.Div., M.A.(Th.)**  
*Associate Vice President of Faith and  
Learning*



**Dr. Andry M. Panjaitan, S.T., M.T.,  
CPHCM**  
*Associate Vice President of Student  
Development, Alumni Engagement, and  
Corporate Relation*



# Rooted in Truth, Impacting with Purpose

## Universitas Pelita Harapan was Founded

### FOUNDER

Dr. (H.C.) Johannes Oentoro, Ph.D.  
& Dr. (H.C.) James Riady

## UPH is recognized as one of Indonesia's leading universities

### National Accreditation:

UNGGUL (as per 20 Desember 2023)

### International Accreditation:

- ISO 9001:2015
- ISO 21001:2018

### LOCATION

#### Lippo Village Campus

Jl. M.H. Thamrin Boulevard 1100  
Lippo Village Tangerang 15811

#### Medan Campus

Lippo Plaza Medan 5th-6th floor,  
Jl. Imam Bonjol No.6, Medan 20112

1994

NOW

## Statistics



# 15,000+

Active Students

# 60,000+

Alumni

# 16

Faculties

# 71

Study Programs

## History

Universitas Pelita Harapan (UPH), established in 1994 in Tangerang, Indonesia, is a private Christian university founded by the Pelita Harapan Education Foundation. It was envisioned by its founders, led by Dr. James T. Riady, to offer high-quality education rooted in Christian values, aiming to develop graduates with strong character and global competence. Over the years, UPH has expanded its academic offerings to include a diverse range of disciplines, fostering innovation and leadership through its modern facilities and international partnerships. Today, UPH is recognized as one of Indonesia's leading universities, committed to holistic education and societal impact.



### Vision

*To be a Christ-centered university founded upon and promoting true knowledge, faith in Christ, and godly character aiming to develop God-fearing, competent, and professional future leaders through excellent, holistic, and transformational education.*



### Mission

- To provide holistic transformational learning **rooted in Scripture and a Reformed theological framework**
- To contribute to the advancement of knowledge and culture **guided by a biblical Christian worldview**
- To participate redemptively in the development of individuals and society **for the glory of God**

## Beyond Academics, We Impact Lives



*“Beyond academics, we impact lives” is not just a phrase we say—it reflects the heart of everything we do. It captures our deepest conviction as a human resources provider: that education is more than knowledge transfer. It’s about shaping character, building purpose, and preparing individuals to become agents of change in the world.*

This commitment fuels the way we design our curricula, structure our study programs, and create meaningful activities—always with the goal of forming graduates who are not only competent in their fields but also grounded in godly character.

We believe that true impact goes far beyond academic success. It reaches into how we touch lives, inspire growth, and lead others toward values that endure.

*We don’t just educate minds—  
we cultivate lives with lasting influence.*





## Faith Integration & Spiritual Formation



*Since its founding in 1994, Universitas Pelita Harapan (UPH) has remained steadfast in its mission as a Christian university—where faith and learning are not separate pursuits, but deeply intertwined. This commitment is not just seen in one department or program, but is woven into the very identity of the institution.*

Guided by the leadership of Mr. James T. Riady, one of UPH's founders and Chairman of the YPPH Foundation, UPH has embraced its identity as a confessional-based university, rooted in Reformed Theology. The YPPH Statement of Faith stands as a cornerstone, shaping the way we teach, research, and serve communities. We believe that Reformed Theology provides a comprehensive worldview—one that brings depth, meaning, and purpose to every academic discipline, and offers a lens through which we understand the structure of creation and the impact of sin on all areas of life, including science and scholarship.

The foundational principle behind this integration is “faith seeking understanding,” a phrase from the medieval theologian St. Anselm of Canterbury. For UPH, this means more than aligning theology with knowledge—it's about interpreting and engaging every area of study from a distinctly Reformed perspective. Where tensions arise between academic theories and Christian convictions, we discern whether transformation, redemption, or even rethinking is needed, always seeking alignment with the goodness of God's created order.

Since 2010, UPH has developed a comprehensive Faith and Learning Integration (FLI) program. This initiative—led by the Department of Faith and Learning

Integration—equips the entire academic community to adopt and live out a Reformed worldview in all areas of Tridharma: teaching, research, and community service.

Supported by a robust Learning Management System, the FLI program includes syllabi, training modules, and evaluation tools. Trainings fall into two categories: worldview formation and worldview application.

Worldview formation begins with UPH's long-standing Wednesday Chapel, where Reformed worship and systematic expository preaching—especially from the book of Romans—nurture the community's theological foundations. Additional training series include: Theological Foundations of the Reformed Worldview (odd semesters), Introduction to Faith and Learning Integration (even semesters), and Kuyper and Bavinck Lectures (accelerated semester).

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*The foundational principle behind this integration is “**faith seeking understanding**,” a phrase from the medieval theologian St. Anselm of Canterbury.*





*The annual YPPH Retreat in September and the biannual Lecture Series in Reformed Theology further enrich this formation process.*

For the implementation side, UPH holds the Faith Seeking Understanding Seminar and Discussion Forum twice a year, addressing timely issues such as psychology, politics, gender, and the digital world from a Christian perspective. All faculty also receive regular training:

- Integrated Christian Teaching and Learning 1 (odd semesters) introduces the foundational principles of Christian higher education,
- Integrated Christian Teaching and Learning 2 (even semesters) explores the Reformed application of Significant Learning theory.

At the core of everything UPH does is one unshakable conviction: the Lordship of Jesus Christ over all things. We echo the words of Abraham Kuyper, who declared, “There is not a square inch in the whole

*“There is not a square inch in the whole domain of our human existence over which Christ, who is Sovereign overall, does not cry, ‘Mine!’”*

ABRAHAM KUYPER

domain of our human existence over which Christ, who is Sovereign overall, does not cry, ‘Mine!’” “Him we proclaim, warning everyone and teaching everyone with all wisdom,” UPH proclaims Christ as the source of all truth, in whom all wisdom and knowledge are found (Colossians 1:19; 2:3, 9). To Him we offer this integration of faith and learning—not merely as a program, but as a faithful response to His call to love God with heart, soul, and mind.

Soli Deo Gloria.





01

## Launch of the Faculty of Artificial Intelligence (FAI)

The launch of FAI marks a strategic step for UPH in responding to the demands of the digital and technological era. As the first of its kind in Indonesia, this faculty reflects UPH's commitment to leading the way in impactful, AI-driven higher education.



02

## National Recognition: Vice President's Visit to FAI UPH

Through the visit of the Vice President of the Republic of Indonesia on March 20, 2025, UPH's contribution to education—particularly in the field of artificial intelligence—received national recognition. This milestone strengthens public trust in UPH's commitment as a producer of human capital, dedicated to preparing future-ready graduates who are equipped to serve and make a meaningful impact.



# Milestones of Growth, Markers of Impact

Throughout the 2023/2024 academic year and continuing into 2024/2025, UPH has reached a number of significant milestones that reflect growth, renewal, and meaningful impact in the landscape of higher education. Each moment was more than just an event—it was part of a transformative journey that shows how UPH's vision and values are being lived out consistently and progressively.

From strategic achievements to expanded partnerships, from academic innovation to socially impactful

programs, these initiatives reflect UPH's unwavering commitment to grow and extend its influence—both nationally and globally.

The flagship events held during this period go beyond regular campus activities; they serve as clear milestones in UPH's mission to shape future leaders who fear God, are competent in their fields, have strong character, and live with lasting impact.



03

## Indonesia Top Achievements Award 2025 from Metro TV

UPH received the Indonesia Top Achievements Award 2025 from Metro TV as a World-Class Indonesian Private University for Safety, Comfort, and Facilities.

UPH has been honored with the Indonesia Top Achievements Award 2025 from Metro TV in the category of World-Class Indonesian Private University in Terms of Safety, Comfort, and Facilities. This recognition affirms UPH's strong commitment to providing a secure, supportive, and world-class learning environment.

Located in the green township of Lippo Village, UPH offers a safe, smoke-free, and eco-friendly campus supported by 24/7 security systems, open study areas, and pedestrian- and cyclist-friendly facilities. Modern academic and non-academic infrastructures—including the One UPH Library, advanced laboratories, international-standard sports facilities, SparkLabs Incubation, UPH Residences, and signature venues such as the Grand Chapel and auditoriums—further enrich the student experience.

With these facilities and a supportive community, UPH continues to nurture future leaders who are not only globally competent but also God-fearing and committed to making a positive impact.



04

## Strengthening Global Ties: Visit of Latvia's Minister for Foreign Affairs

The visit of Latvia's Minister of Foreign Affairs, H.E. Baiba Braže, marked a significant milestone for UPH, affirming its growing role as a strategic partner in global higher education. Beyond a ceremonial event, her presence underscored UPH's commitment to advancing education, cultural diplomacy, and impactful research collaboration.

A key outcome was the signing of an Erasmus+ Inter-institutional Agreement with Riga Technical University, enabling student and staff exchanges that expand academic horizons, enrich cultural understanding, and strengthen global competencies.

The visit also laid the foundation for a broader Memorandum of Understanding (MoU), which will cover faculty exchanges, student mobility, joint teaching and mentorship, and collaborative research publications. These initiatives highlight UPH's dedication to building meaningful international partnerships that foster innovation, cultural exchange, and academic excellence.



# Pathway to Impact: Welcoming the Next Future Leaders

The following section presents an overview of UPH’s lead acquisition and student intake performance for the 2023/2024 and 2024/2025 academic years. It highlights year-over-year trends, key growth drivers, and shifts in prospective student engagement across various programs—offering insights into both recruitment reach and conversion outcomes.

## S1 Regular



## S1 Kelas Karyawan



## S2 & S3



Total Leads

Reaching Prospective Students Across All Study Programs

65,922

2023 / 2024

129,237

2024 / 2025

+100%

Increase

Year-over-Year Growth

in Leads Regular (S1) and Working Professionals (S1 KK) Programs



## Record Growth in Student Leads

The 2024/2025 academic year marked a remarkable milestone for UPH in reaching prospective students across all study programs.

With a total of 129,237 leads, UPH achieved its highest engagement to date, reflecting growing interest in the university’s reputation and the effectiveness of its outreach strategies.

The most significant growth came from the Undergraduate (S1) Regular Program, where leads more than doubled from 51,242 in 2023/2024 to 111,451 in 2024/2025. Similarly, the Working Professionals (S1 Kelas Karyawan) Program experienced a surge, increasing from 4,298 to 8,605 leads, while the Postgraduate Programs (S2 & S3) attracted 9,217 new prospective students. Together, these achievements represent a 100 percent year-over-year increase in leads for undergraduate and working professional programs—a clear indicator of UPH’s rising appeal as a destination for quality higher education.

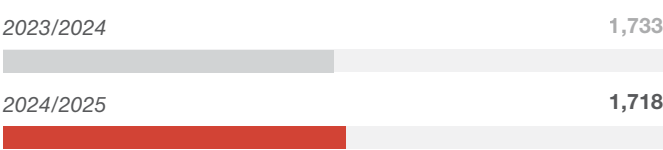
“ This extraordinary growth is more than just a number. It reflects the expanding impact of UPH’s mission to transform lives through education.

Each lead represents a student with aspirations, potential, and the possibility of becoming part of a vibrant academic community that values excellence, integrity, and service.



## Number of educational intakes (Undergraduate, Postgraduate, and Kelas Karyawan/Working Professionals Program)

### S1 Regular



### S1 Kelas Karyawan



### S2 & S3



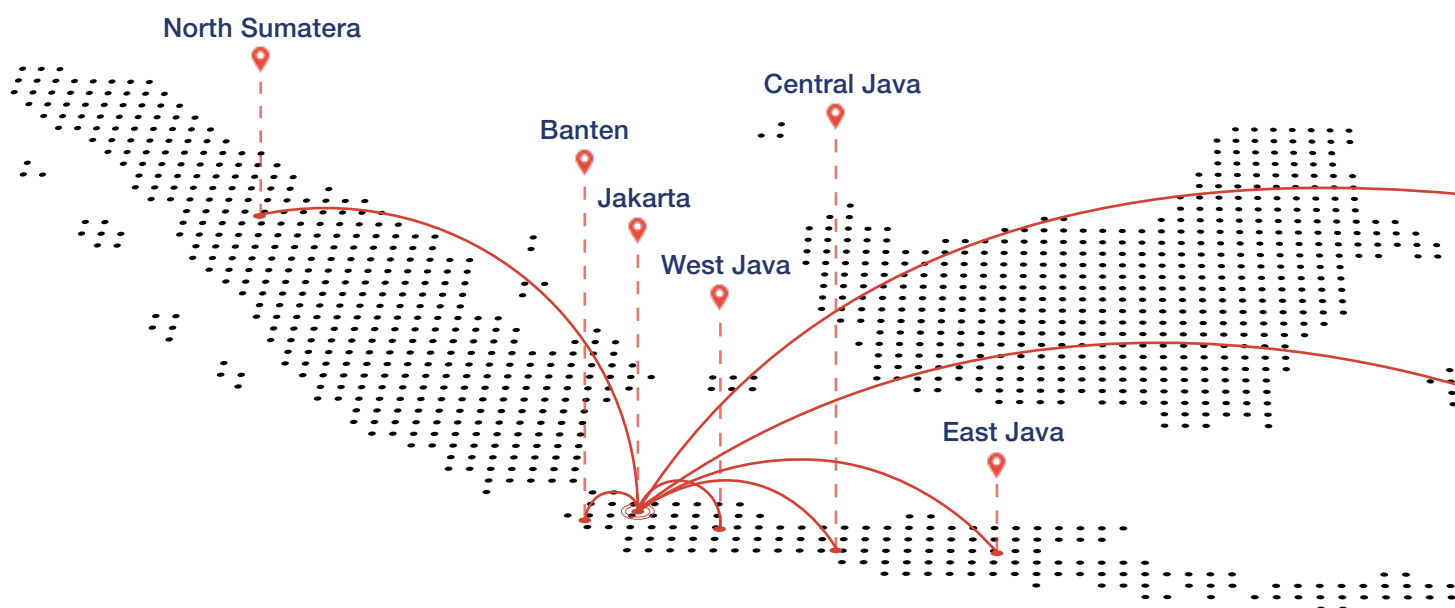
In the 2024/2025 academic year, the institution recorded a total intake of 3,620 students, reflecting a 4.4% increase from the previous year's intake of 3,469 students.

- The Regular Undergraduate (S1 Regular) program enrolled 1,718 students, showing a slight decrease compared to 1,733 students in 2023/2024.
- The Working Professionals Undergraduate Program (S1 Kelas Karyawan/Working Professionals Program) experienced significant growth, rising from 738 to 915 students, an increase of 24%. This marks the most notable year-over-year gain across all segments.
- Enrollment in the Graduate and Doctoral Programs (S2 & S3) remained relatively stable, with 987 students in 2024/2025 compared to 998 students the year before.

The steady overall growth, driven largely by the expansion of the Working Professionals Program, indicates increasing accessibility and appeal of the institution's academic offerings to diverse student segments, particularly those balancing education with professional commitments.

## Total Intake





## Distribution of leads and new students Intake

### Top Five Provinces Contributing to Leads and Undergraduate Student Enrollment

Over the academic years 2023/2024 and 2024/2025, Banten consistently ranked as the leading province contributing to both undergraduate leads and enrolled students.

- For undergraduate leads, the top contributors in 2023/2024 were Banten, DKI Jakarta, and West Java, followed by South Sulawesi and North Sulawesi. In 2024/2025, West Java moved up to second place, with DKI Jakarta dropping to third. North Sumatera and East Java entered the top five, replacing South and North Sulawesi.

- For undergraduate student enrollment, Banten and DKI Jakarta maintained their first and second positions in both years. West Java consistently held third place, while North Sulawesi remained in fourth. Central Java replaced East Java in the fifth spot in 2024/2025.

These results highlight sustained interest from urban and highly populated provinces such as Banten, DKI Jakarta, and West Java, along with increased engagement from provinces in eastern and central Indonesia in the latest intake.

		UNDERGRADUATE LEADS		UNDERGRADUATE STUDENTS	
	2023/2024	2024/2025		2023/2024	2024/2025
1	Banten	Banten		Banten	Banten
2	DKI Jakarta	West Java		DKI Jakarta	DKI Jakarta
3	West Java	DKI Jakarta		West Java	West Java
4	South Sulawesi	North Sumatra		North Sulawesi	North Sulawesi
5	North Sulawesi	East Java		East Java	Central Java





## Top Five Provinces Contributing to Kelas Karyawan (Working Professionals Program) Enrollment

Enrollment in the Kelas Karyawan program was dominated by provinces in Java:

- DKI Jakarta, Banten, and West Java consistently held the top three positions for both academic years.
- In 2023/2024, East Java and Central Java filled the fourth and fifth spots, respectively. However, in 2024/2025, Central Java rose to fourth, and East Java shifted to fifth.

This trend reflects the continued popularity of the program among working professionals in urban and surrounding regions, particularly in the Greater Jakarta area and broader Java region.

	2023/2024	2024/2025
1	DKI Jakarta	DKI Jakarta
2	Banten	Banten
3	West Java	West Java
4	East Java	Central Java
5	Central Java	East Java

## Top Five Provinces Contributing to Graduate Student Enrollment

Graduate student enrollment also showed stability and concentration in key regions:

- DKI Jakarta, Banten, and West Java secured the top three spots across both years, confirming their role as the primary contributors to the graduate program
- In 2023/2024, North Sulawesi and East Java ranked fourth and fifth, respectively. Their positions switched in 2024/2025, with East Java moving up and North Sulawesi shifting to fifth

These results underscore the strong appeal of the graduate program among professionals from urban centers while also showing growth from emerging regions like North Sulawesi.

	2023/2024	2024/2025
1	DKI Jakarta	DKI Jakarta
2	Banten	Banten
3	West Java	West Java
4	North Sulawesi	East Java
5	East Java	North Sulawesi

# Distribution of school types (private, public, and homeschool) among regular undergraduate (S1) applicants

The distribution of regular undergraduate (S1) applicants by school type shows a significant increase across all categories from the 2023/2024 to the 2024/2025 academic year.

In 2023/2024, a total of 3,627 applicants applied, with a nearly even split between public (1,800 applicants) and private (1,774 applicants) high school backgrounds. A smaller portion, 53 applicants, came from PKBM (community learning centers) or homeschool settings.

By 2024/2025, the total number of applicants nearly doubled to 7,005. The number of applicants from public schools increased to 3,850, while those from private schools rose to 3,086. Applicants from PKBM/ homeschool also saw a modest increase to 69.

This trend indicates growing interest in the undergraduate program across diverse educational backgrounds, particularly from public and private high schools.

## Private



## Public



## PKBM/HS



# Total Applicants



# Number of Scholarship Recipients

## Undergraduate Program

In the 2024/2025 academic year, the total number of undergraduate students (excluding Kelas Karyawan) was 1,718, a slight decrease from 1,733 in the previous year. However, the number of scholarship recipients increased significantly, from 391 in 2023/2024 to 492 in 2024/2025. This marks a 26% increase in scholarship recipients, indicating a growing institutional commitment to supporting students through financial aid and merit-based awards.

The proportion of scholarship recipients rose from 22.6% in 2023/2024 to 28.6% in 2024/2025, showing a meaningful shift toward greater access and inclusivity in the undergraduate student body.



## Undergraduate Working Professionals Program (S1 Kelas Karyawan)

There were no scholarship recipients in the S1 Kelas Karyawan program, as the program structure does not currently include scholarship provisions. This is consistent with the institution's existing policy.

## Graduate Program

In the postgraduate (S2 & S3) programs, the total intake slightly decreased from 998 in 2023/2024 to 987 in 2024/2025. Notably, the number of graduate scholarship recipients decreased significantly, from 74 to 31—a 58% decline. Indicating a strategic adjustment or reprioritization in scholarship allocation at the graduate level.





# Strategic Enrollment and Outreach Initiatives

In 2024/2025, UPH's refined marketing and admissions strategies delivered exceptional results, with total leads across all programs reaching 129,237. Guided by a data-driven approach, the university intensified both paid and organic outreach, optimized content formats based on trend analytics, and strengthened brand visibility in an increasingly competitive higher education sector. These strategic initiatives not only expanded UPH's reach but also improved the quality of prospective student engagement, laying a strong foundation for sustainable enrollment growth.



## 01 Integrated Digital Marketing Campaign

We prioritize fostering meaningful connections and creating a sense of community, rather than merely increasing exposure. UPH's digital marketing strategy is designed to build meaningful connections with prospective students through integrated social media, Google Ads, SEO, email marketing, and content marketing. This campaign has contributed to the growth of social media engagement, the increase in the number of leads, and the strengthening of brand presence, as demonstrated by consistent annual progress.

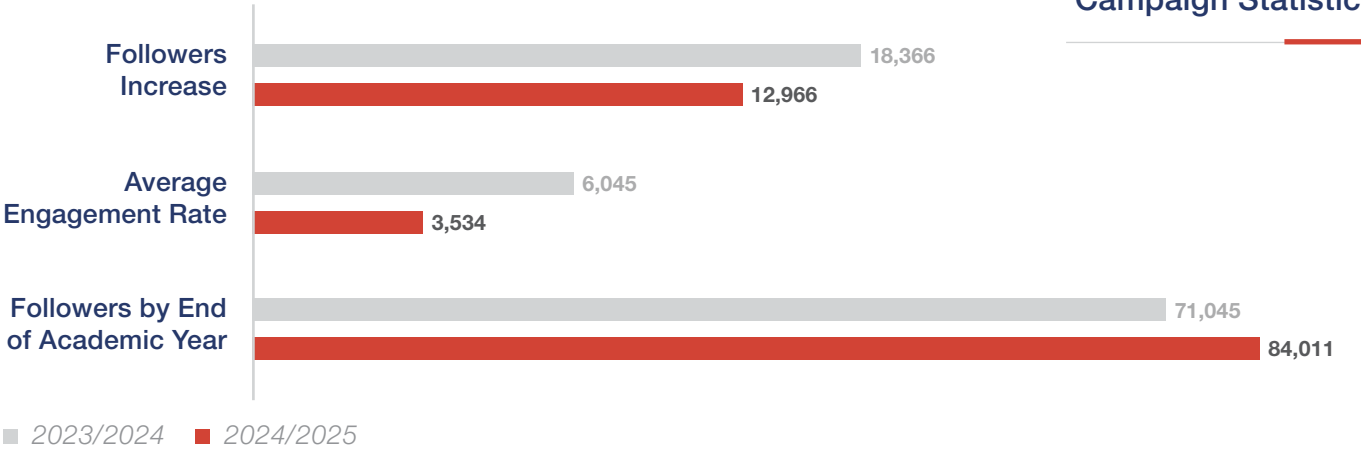
UPH's social media presence has seen a substantial growth in followers and engagement rate, with a 60% surge from 2023/2024 to 2024/2025. The total number of followers stands at 84,011 accounts.

In the 2024/2025 academic year, digital lead generation experienced a remarkable 1,527% year-over-year increase, rising from 2,811 leads in 2023/2024 to

18,408 leads. However, that several digital lead sources were not yet fully trackable in the 2023/2024 academic year, contributing to the sharp contrast in reported figures between the two periods. As tracking systems continue to mature, the reported data is expected to more accurately reflect actual performance across all channels.

In response to evolving digital trends, UPH's Digital Marketing team is proactively strengthening the university's online presence—expanding both paid and organic outreach, and continuously refining content formats based on data-driven trend analysis. This strategic approach ensures that UPH remains agile and responsive in an increasingly competitive digital landscape.

Digital Marketing Campaign Statistic





02

## School Relations & Partnership Activation

UPH has established strategic collaborations with over 600 partner schools across Indonesia, delivering impactful and relevant pre-college experiences. These initiatives are designed based on the contextual needs of students and educational institutions, going beyond conventional promotional approaches. This strategy enhances educational institutions' confidence in UPH and facilitates the acquisition of more qualified leads.

### Number of Active Partner Schools in Academic Year 2023/2024 and 2024/2025 and the Growth Rate

2023/2024	2024/2025	
638	645	1,1%
Active Partner Schools	Active Partner Schools	Growth

UPH continues to implement impactful engagement initiatives—including seminars, trainings, workshops, and school visits—designed to provide high school students from partner schools with deeper insights into the university. Among these, thematic workshops stood out as the most in-demand program across the 2023/2024 and 2024/2025 academic years. Led by the dedicated School Relations team, these targeted efforts drove a more than 80% increase in leads compared to the previous year, strengthening both awareness and interest among prospective students.

03

## University Fair

In addition to special programs dedicated to partner schools, UPH also reaches a broader audience of high school communities through a range of University Fair initiatives. Signature events such as Open House and Open Day—organized as part of the UPH Festival series—provide prospective students, parents, and accompanying advisors with the opportunity to explore the university in a personalized and in-depth setting. Each event includes one-on-one consultation sessions, enabling attendees to receive tailored information based on their specific academic interests and aspirations.

These university-wide events serve as an invaluable entry point for prospective students seeking a comprehensive understanding of UPH, while at the same time strengthening relationships with the broader school community and extending the reach of the UPH brand.

Beyond Open House and Open Day, UPH continues to engage future students through a variety of outreach initiatives—including Edufairs, information sessions, roadshows, and thematic seminars.

*These activities offer first-hand exposure to UPH's programs and values, helping prospective students and parents make informed decisions about their educational journey, and reinforcing confidence in UPH's commitment to academic excellence and holistic development.*



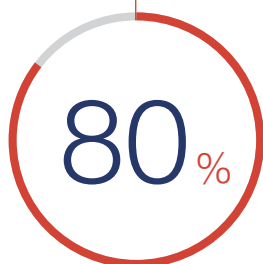


*“ These university-wide events serve as an invaluable entry point for prospective students seeking a comprehensive understanding of UPH*

#### Conversion Rate of Qualified Leads

For the 2024/2025 academic year, a total of 111,451 leads were generated. Out of these, 89,816 leads were deemed valid or qualified, resulting in a strong conversion rate of 80%.

This indicates that a substantial majority of the leads were successfully verified and had the potential to move further in the enrollment process.



Total Leads

111,451

Quality Leads

89,816



#### Participant Satisfaction Level

Participant satisfaction level: 93%; rated 4.00 or more out of 58 events evaluated. The high level of participant satisfaction indicates that the events were well-received and successfully met participants' expectations. This finding is a positive indicator of the overall quality, effectiveness, and impact of the event execution.



# From Welcoming to Nurturing: Active Students & Lecturers Driving Transformation and Impact

After completing the enrollment process and welcoming the next generation of leaders, UPH ensures that these new students become part of a Christ-centered educational journey designed to shape future leaders who are God-fearing, competent, and impactful. To achieve this, UPH fosters a transformative ecosystem where students and lecturers grow together. Within this dynamic environment, active students and faculty serve as the driving force, cultivating a culture of excellence, cross-disciplinary collaboration, and a commitment to creating sustainable, positive change.



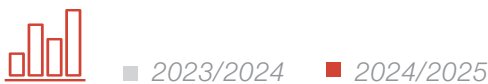
## UPH Student Profile

### 01 Active Students

#### Growth of Total Active Students – ONE UPH (Academic Years 2023/2024 to 2024/2025)

The growth of active students across UPH campuses demonstrates a positive trend for the academic years 2023/2024 to 2024/2025. UPH Lippo Village leads with an increase from 11,434 to 13,651 students, reflecting robust enrollment growth. UPH Medan Campus shows a modest rise from 1,110 to 1,119 students, while UPH Surabaya Campus remains relatively stable, increasing slightly from 620 to 621 students. Overall, the total active student population across all campuses grows from 13,164 to 15,391, underscoring UPH's continued ability to attract and nurture a growing student community throughout Indonesia. This increase, predominantly driven by undergraduate (S1) programs.

This increase not only reflects the community's growing confidence in the quality of education at UPH but also highlights the effectiveness of the new student admission strategies implemented by the Admission and Marketing team. Moreover, it signals that UPH's core values and commitment to excellence are increasingly recognized and resonate with the younger generation across Indonesia, further reinforcing the university's relevance and impact nationwide.



#### Total Students



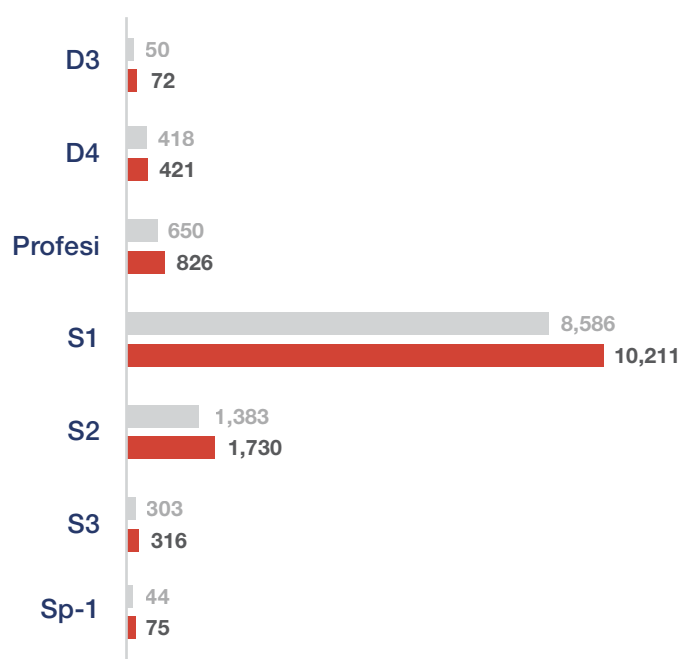




## Breakdown of Active Students by Degree Program

■ 2023/2024 ■ 2024/2025

### Lippo Village



### Medan



### Surabaya



## Growth in Student Enrollment Across Degree Programs and Campuses

In the academic year 2024, Universitas Pelita Harapan (UPH) recorded a significant increase in the number of active students across its campuses and degree programs, reflecting the institution's growing relevance and trust among students and families.

At the Lippo Village campus, total enrollment rose from 11,434 students in 2023 to 13,651 in 2024, marking a growth of almost 20%. The undergraduate (S1) program continues to be the largest contributor, expanding from 8,586 to 10,211 students, while graduate programs (S2 and S3) also experienced steady growth. Notably, the professional track increased from 650 to 826 students, and the Sp-1 program nearly doubled from 44 to 75 students, highlighting UPH's expanding role in advanced professional education.

Meanwhile, the Medan campus maintained a stable enrollment, with a slight increase from 1,110 to 1,119 students, showing consistency in demand for its S1 program. The Surabaya campus also sustained its student base, with a minor change from 620 to 621 students, reflecting resilience in a competitive higher education landscape.

Overall, UPH reached a total of 15,391 active students across campuses in 2024, an increase from 13,164 in 2023. This steady growth is a testament to UPH's strong academic reputation, expanding program offerings, and holistic educational approach that prepares graduates to impact lives in diverse professional fields.

Distribution of Active Students by Faculty

Across all campuses, the total number of active students continued to grow between the 2023/2024 and 2024/2025 academic years. The Lippo Village campus recorded the highest growth. Significant gains were seen in the Faculty of Economics and Business (from 2,391 to 2,547 students), the Faculty of Medicine (from 1,446 to 1,645 students), and the Faculty of Law (from 1,466 to 1,591 students), which remain the largest contributors to the overall student population. Other faculties such as Faculty of Social and Political Studies (FISIP), Faculty of Information Technology (FTI), and Faculty of Health Sciences (FIKES) also showed steady increases from the previous year, reflecting balanced development across academic disciplines.

At the UPH Medan campus, the Faculty of Business and Economics continued to be the largest faculty, growing from 642 to 650 students, while the Faculty of Law showed slight decrease as well (from 152 to 120 students), and the total number of students in the Hospitality & Tourism Management program rose from 316 to 349.

Meanwhile, at the UPH Surabaya, the Faculty of Business and Economics also remained the major contributor (from 415 to 406 students), followed by the Faculty of Law (from 205 to 215 students).

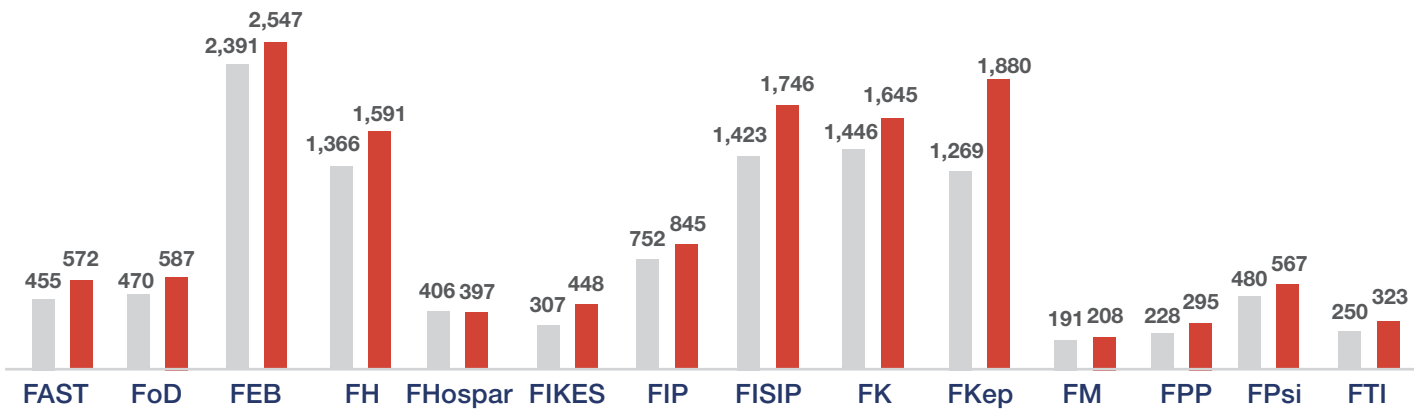
Overall, the distribution of active students across faculties demonstrates not only sustained enrollment in established programs such as Business, Law, and Medicine, but also a healthy increase in other disciplines—highlighting UPH's continuing appeal across a broad range of academic interests and geographic locations.

Faculty-wise Distribution of Active Students

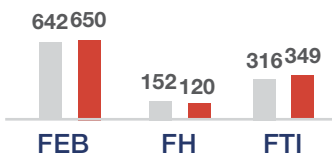


2023/2024 2024/2025

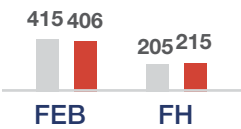
LIPPO VILLAGE



MEDAN



SURABAYA



## Distribution of Active Students by Province

The distribution of active students by province demonstrates UPH’s growing reach across Indonesia. In the 2024 academic year, the university recorded 14,741 active students, an increase from 12,317 students in 2023.

The provinces of Banten, DKI Jakarta, and North Sumatera remain the largest contributors to the overall student population. Banten increased significantly from 2,872 students in 2023 to 3,632 in 2024, while DKI Jakarta grew from 2,812 to 3,119 and Sumatera Utara from 1,748 to 1,956 students. These figures reflect UPH’s sustained brand strength in the Greater Jakarta area and the western region of Java.

Meanwhile, provinces in eastern Indonesia—such as Papua, Maluku, and Nusa Tenggara—showed steady participation, highlighting UPH’s continued inclusiveness and national appeal.

Overall, the data reveals a consistent upward trend in student enrolment across multiple provinces, indicating that UPH’s recruitment initiatives are effectively engaging prospective students beyond its traditional geographic base and strengthening the university’s position as a nationally recognized institution.

## Distribution of Active Students by Province

Province	2023 /2024	2024 /2025
Bali	126	171
Banten	2,872	3,632
Bengkulu	41	47
DI Yogyakarta	174	186
DKI Jakarta	2,812	3,119
Gorontalo	7	9
Jambi	68	64
Jawa Barat	1,261	1,551
Jawa Tengah	397	507
Jawa Timur	668	734
Kalimantan Barat	144	189
Kalimantan Selatan	18	25
Kalimantan Tengah	63	73
Kalimantan Timur	54	61
Kalimantan Utara	10	25
Kepulauan Bangka Belitung	78	99
Kepulauan Riau	125	147

Province	2023 /2024	2024 /2025
Lampung	171	215
Maluku	135	179
Maluku Utara	6	7
Nangroe Aceh Darussallam	13	18
Nusa Tenggara Barat	10	15
Nusa Tenggara Timur	264	384
Papua	82	112
Papua Barat	10	19
Riau	154	176
Sulawesi Barat	6	4
Sulawesi Selatan	183	220
Sulawesi Tengah	42	50
Sulawesi Tenggara	8	9
Sulawesi Utara	389	511
Sumatera Barat	36	56
Sumatera Selatan	142	171
Sumatera Utara	1,748	1,956





## 02 Ratio of Regular Students to Scholarship Recipients

The comparison of regular students and scholarship recipients shows a positive year-over-year trend in scholarship provision. In the 2023 academic year, a total of 13,164 active students were recorded, of which 2,021 (18.1%) received scholarships, while 11,143 students were categorized as non-scholarship (regular) students.

In 2024, the total number of active students increased to 15,391, accompanied by a notable rise in scholarship recipients to 2,725 students. As a result, the scholarship recipient ratio increased from 18.1% in 2023 to 21.5% in 2024. This indicates UPH's growing commitment to expanding access to higher education through financial support programs and scholarship schemes.

Overall, the data reflects both an increase in total students and a higher proportion of students who benefit from scholarships in the 2024 academic year.

### Ratio of Scholarship and Non-Scholarship Recipient

#### Scholarship

2023/2024	2,021
2024/2025	2,725

#### Non-scholarship

2023/2024	11,143
2024/2025	12,666

### Total

2023 / 2024

13,164

Students

2024 / 2025

15,391

Students

### Scholarship Ratio

2023 / 2024

18.1%

2024 / 2025

21.5%





03

## UPH Graduate Profile and Competencies

### UPH Graduate Profile

UPH graduates are characterized by the following attributes:



#### Scholarly Excellence

Individuals formed through a liberal arts education grounded in a Biblical Christian worldview.



#### Transformational Leadership

Leaders equipped with a clear vision to bring meaningful transformation in their respective fields.



#### Servant Citizenship

Citizens who are encouraged to serve God, their nation and their communities with a spirit of integrity and compassion.

### UPH Graduate Competencies

Upon graduation, UPH students are expected to demonstrate the ability to:



Respond to challenges in a critical, holistic, and ethical manner



Act as compassionate agents of change within society.



Engage, serve, and transform the community through impactful contributions.





## 01 Lecturer Ratio by Faculty

The table shows the academic composition of UPH's lecturers across all faculties in the 2024 academic year. Out of a total of 762 lecturers, 411 hold senior academic ranks (Lektor, Lektor Kepala, or Professor), representing 53.93% of the overall faculty body. Within this group, 29 lecturers hold the highest rank of Professor (Guru Besar).

Several faculties demonstrate a particularly strong concentration of senior academic staff, especially Professors. The Faculty of Economics and Business (FEB) has the highest number of professors (7), followed by the Faculty of Science and Technology (FAST) and the Faculty of Medicine (FK) with 5 professors, respectively.

The highest proportion of senior-ranked academic staff is found in Faculty of Science and Technology—FAST (85.11%), Faculty of Law—FH (74.63%), and Faculty of Education—FIP (72.94%), indicating strong academic maturity in these areas. Meanwhile, faculties such as Faculty of Dentistry (FKG), Faculty of Music (FM), and Faculty of Medicine (FK) have lower senior rank ratios, ranging between 15% and 28%, suggesting areas with potential for further faculty development and promotion. The FKG currently has a lower proportion of senior-ranked lecturers, as the faculty was just launched in the current academic year.

Overall, the data highlights UPH's commitment to maintaining a high-quality academic workforce, with over half of its lecturers already positioned at senior academic levels—ensuring that students are supported and educated by experienced and highly qualified academic professionals.

UPH Lecturer Composition by Faculty and Academic Rank

Fakultas	Jumlah Dosen	Lektor	Lektor Kepala	Guru Besar	LK-GB	L+LK+GB	% Ratio LK-GB	% Ratio L+LK+GB
FKG	13	1	1	0	1	2	7.69	15.38
FEB	114	58	14	7	21	79	18.42	69.30
FAST	47	26	9	5	14	40	29.79	85.11
FD	43	16	5	0	5	21	11.63	48.84
FH	67	35	11	4	15	50	22.39	74.63
FIK	36	12	7	0	7	19	19.44	52.78
FIKES	24	7	0	0	0	7	0.00	29.17
FIP	85	51	7	4	11	62	12.94	72.94
FM	20	5	0	0	0	5	0.00	25.00
FISIP	53	20	5	3	8	28	15.09	52.83
FK	140	27	8	5	13	40	9.29	28.57
FoN	65	23	3	0	3	26	4.62	40.00
Total	762	306	76	29	105	411	13.78	53.94

▪ Lektor: Assistant Professor

▪ Lektor Kepala: Associate Professor

▪ Guru Besar: Professor

▪ LK-GB: Lektor Kepala-Guru Besar

Associate Professor to Professor

▪ L+LK+GB: Lektor + Lektor Kepala + Guru Besar

Assistant Professor, Associate Professor, and Professor





02

## Lecturers Education

The table illustrates the distribution of UPH lecturers by educational attainment and academic rank during the reporting year. Out of a total of 762 lecturers, the majority (483 lecturers, or 63.3%) hold a Master's degree (S2), while 274 lecturers (35.9%) have obtained a Doctoral degree (S3). A very small number of lecturers (5) hold a Bachelor's degree (S1), primarily serving as teaching assistants or junior instructors.

Among the lecturers with Doctoral degrees, a significant portion have already achieved senior academic ranks: 142 serve as Lektor, 65 as Lektor Kepala, and 29 hold the highest academic rank of Professor (Guru Besar). This demonstrates a strong correlation between advanced qualifications and higher academic positions within the university.

Lecturers with Master's degrees also contribute substantially to the academic workforce, with 171 serving as Asisten Ahli and 164 as Lektor. However, fewer lecturers in this group have progressed to higher ranks, with 11 attaining the rank of Lektor Kepala.

Overall, the data reflects a highly qualified faculty profile, with the majority of lecturers holding postgraduate degrees and a significant proportion already occupying senior academic ranks. This underscores UPH's continued commitment to academic excellence and the professional development of its teaching staff.

### Distribution of UPH Lecturers by Degree Attainment and Academic Position

Education Level	Faculty Members	Assistant Lecturer	Assistant Professor	Associate Professor	Professor	TOTAL
Doctoral Degree	21	17	142	65	29	274
Master's Degree	136	171	164	11	0	483
Bachelor's Degree	5	0	0	0	0	5
Total	162	188	306	76	29	762

## UPH Lecturer Profile and Competencies

### Lecturer Profile

UPH lecturers are characterized by the following qualities:

- A mature Christian who embodies the calling to true knowledge, faith in Christ, and godly character, and who embraces UPH Statement of Faith and UPH Vision and Mission.
- A professional lecturer who grows toward excellence in teaching, research and community service based upon a biblical Christian worldview.
- A role model and leader who shepherds students with a vision to transform the society and nation.
- A faithful steward who actively contributes and supports the continuous improvement of services provided by UPH.

### Lecturer Competencies

UPH lecturers are expected to:

- Able to develop a close relationship with Christ, express, defend and actively share a sound biblical and theological understanding of their knowledge and faith, and demonstrate Christ-like character which is aligned with UPH Statement of Faith and UPH Vision and Mission.
- Able to manage teaching, research, and community service based on a biblical Christian worldview in an excellent, holistic and transformational manner.
- Able to shepherd students and engage them in the transformation of the nation and society for the glory of God.
- Able to grow and apply God-given talents faithfully to improve UPH's capacity to serve.





# 30 YEARS OF Excellence and Dedication





# We Impact Through Student Development Programs

At UPH, being a student is not limited to academic pursuit alone. The university intentionally designs its curriculum and student development programs to foster **comprehensive growth**—integrating **academic excellence, character formation, and spiritual maturity**.



## 01 Impacting Through Engagement: Student Organization, Student Service, and Student Activity

At UPH, leadership and character are shaped through meaningful experiences beyond the classroom. Students are actively engaged in student organizations, mentoring programs, and activity units that foster collaboration, creativity, and personal growth.

Through these avenues, they are equipped not only with practical skills but also with the values of resilience, empathy, and servant leadership, preparing them to create real and lasting impact in their communities.

### Student Organizations

UPH students are not only learners in the classroom but also **active leaders and contributors** within student organizations such as the Student Executive Board (Badan Eksekutif Mahasiswa), the **Student Representative Council (Majelis Permusyawaratan Mahasiswa)**, and various **Student Associations**. Through these platforms, they gain firsthand experience in strategic decision-making, program management, and cross-disciplinary collaboration. More than extracurricular activity, this is a transformative training ground for leadership, where students cultivate the vision, competence, and integrity needed to make a lasting impact.

In the 2023/2024 academic year, a total of 1,346 students served as administrators across UPH student organizations. This number remained relatively stable

in 2024/2025 with 1,337 students taking up similar roles, reflecting a consistent commitment to student leadership and organizational involvement.

Of these, 423 students in 2023/2024 and 425 students in 2024/2025 were engaged in sports and activity units, while 923 students in 2023/2024 and 912 students in 2024/2025 took leadership roles in faculty-level and study program-level student associations. These figures demonstrate that UPH students continue to show strong dedication to managing and developing campus life, while also honing essential skills in teamwork, leadership, and event management.

The “Trends in Student Organizational Involvement Across Faculties” chart illustrates the distribution of student participation in organizational management across faculties for the academic years 2023/2024 and



From the moment students begin their journey at UPH, they are encouraged to grow holistically and to develop a clear sense of purpose rooted in faith, integrity, and service. Through a wide range of **holistic and transformative initiatives**, UPH nurtures young men and women to become **God-fearing servant leaders**, equipped to make a meaningful impact in both local and global communities.

2024/2025. While the overall numbers vary slightly, the data reflects UPH’s strong culture of student leadership and organizational engagement.

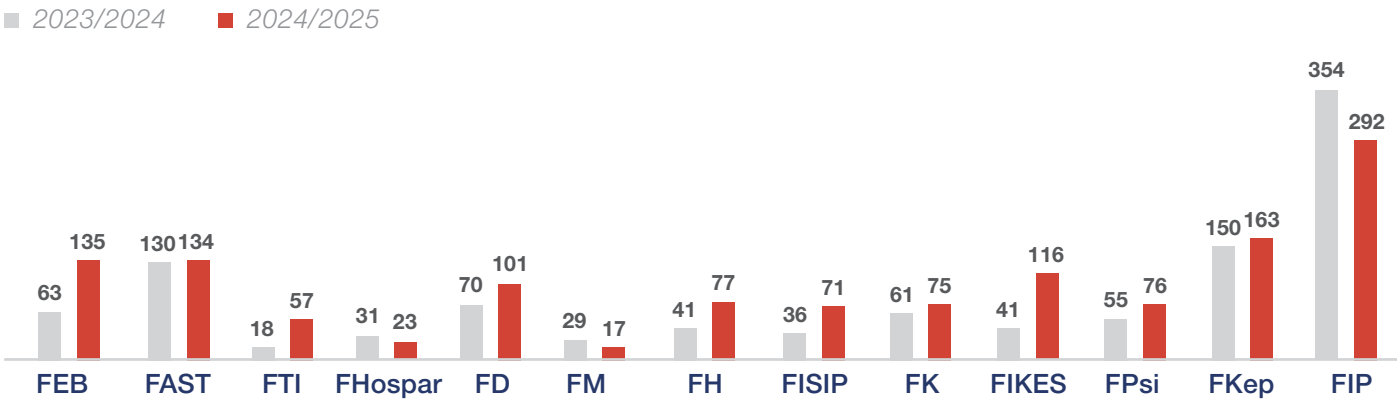
The Faculty of Education recorded the largest share of student leaders with 354 students in 2023/2024 before declining to 292 students in 2024/2025, reflecting sustained interest in organizational involvement despite a slight decrease (18%). Meanwhile, faculties such as Science and Technology, Music, Design, Hospitality and Tourism, Law, Psychology, Medicine, and Nursing show consistent and balanced participation, contributing to a diverse leadership landscape.

Notably, several faculties—including Economic and Business, Information Technology, Social and Political Sciences, and Health Sciences—demonstrated stable

*UPH students are not only learners in the classroom but also active leaders and contributors.*

or even increasing involvement (more than 50% of growth), underscoring UPH’s commitment to fostering leadership opportunities across disciplines. This broad participation reflects the university’s holistic approach to developing student leaders who are active, collaborative, and prepared to make meaningful contributions within their academic communities.

Trends in Student Organizational Involvement Across Faculties





## Student Leaders Appreciation & Inauguration 2024

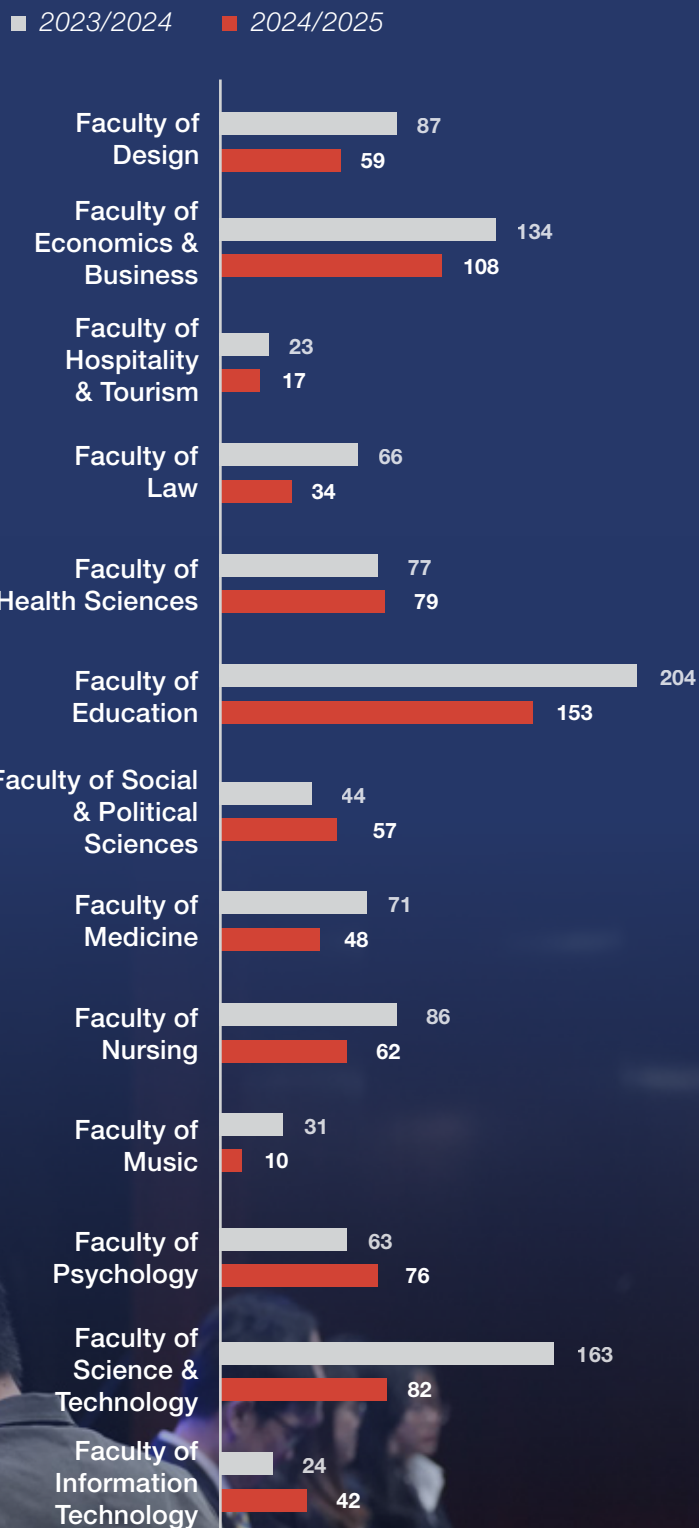


The Student Leaders Appreciation & Inauguration 2024 marked a significant moment in recognizing the dedication of student leaders who have faithfully served their peers, while also welcoming a new generation of leaders to carry the mantle forward. This event celebrated the achievements and contributions of outgoing leaders, honoring their commitment in shaping a dynamic and impactful campus life. At the same time, it inaugurated newly elected leaders, entrusting them with the responsibility to continue fostering collaboration, growth, and transformation within the student community.

Through this dual celebration of appreciation and inauguration, UPH reaffirmed its commitment to cultivating servant leaders—students who lead with integrity, humility, and a vision to positively impact both the university environment and the broader society.

The following report presents the demographics of student attendance at the Student Leaders Appreciation and Inauguration, as reported by faculty members.

## Demographic Breakdown of Student Attendance at Student Leaders Appreciation and Inauguration





## ULM as a Pillar of Holistic Education

At UPH, student development is not confined to academic excellence alone. In line with its Christian foundation and vision to produce graduates who are both professionally competent and spiritually mature, UPH provides structured platforms through the **ULM**. These units serve as vital instruments that guide, nurture, and empower students throughout their academic journey.

The ULMs bridge the university's mission with the students' holistic growth, ensuring that every student develops intellectually, socially, and spiritually. Each unit is established under the Rector's Regulation No. 008/2017 and further elaborated in the current operational framework. They focus on distinct yet interconnected dimensions: spiritual formation, mentoring, service learning, achievement, community development, and engagement.

The following sections provide an in-depth narrative of each unit: **The Student Engagement Center, Student Mentoring, Student Achievement & Community Development, Service Learning Community, and Spiritual Growth for Students**

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## Student Engagement Center (SEC)

The **Student Engagement Center (SEC)** ensures that UPH's **Student Engagement Program (SEP)** is implemented, monitored, and improved. SEP is a cornerstone of holistic formation, requiring students to engage in a variety of activities beyond academics as part of their graduation requirements.

Core Functions of SEC:

1. **Socialization** – coordinating SEP introduction to students, faculties, and organizations.
2. **Guidebook Publication** – providing official reference for SEP requirements and procedures.
3. **Data Validation** – reviewing records submitted by committees, organizers, or individuals.
4. **Reporting** – presenting SEP achievement to faculties and study programs.
5. **Collaboration with IT Department** – improving SEP applications for efficiency and accessibility.

The SEC transforms student life into a structured developmental pathway. It ensures fairness, accuracy, and accountability in the recognition of student activities. Through this, students experience comprehensive growth—academic, spiritual, leadership, social, and cultural—that prepares them for life after graduation.

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## Student Mentoring

### *Philosophy and Purpose*

The **Student Mentoring Program** carries the tagline “We Are People Grower.” It is more than a transition program for first-year students, it is a comprehensive developmental system that embodies UPH's mission to nurture young men and women of integrity, academic capability, and Christian character.

Mentoring functions as a **gateway** for new students, enabling them to adjust smoothly to the academic, social, and spiritual environment at UPH. It serves as a vessel for the holistic student development process, aligning with the university's graduate profile. Beyond orientation, mentoring acts as a platform for pre-evangelism and shepherding, equipping students to grow not only in knowledge but also in their spiritual walk.

The leadership is renewed annually, ensuring opportunities for students to step into roles of increasing responsibility and influence.

### *Mentor-Mentee Relationship*

The strength of the Mentoring Program lies in its **dynamic curriculum** designed around the mentor-mentee relationship. Each mentor accompanies a group of first-year students (mentees), guiding them through the adjustment period, offering academic advice, spiritual encouragement, and personal support. The curriculum integrates:

1. **Orientation** – introducing the vision, mission, and values of UPH.
2. **Developmental Modules** – character building, leadership, and academic skill development.
3. **Faith Nurturing** – creating safe spaces for questions of faith, pre-evangelism discussions, and discipleship pathways.

This relational model reflects UPH's identity as a Christian institution: growth takes place in community, not isolation.



## Service Learning Community

UPH cultivates a culture of servant leadership through the Service Learning Community (SLC) Program, which provides students with meaningful opportunities to **engage in real-life projects across diverse sectors, including education, health, environmental sustainability, and community empowerment.** By organizing, implementing, and evaluating these initiatives, students are able to make a tangible impact while simultaneously undergoing personal growth. This transformative process strengthens their character, instills empathy, and equips them to become agents of change who contribute to society with integrity and purpose.

The SLC recorded a slight improvement in the number of projects successfully implemented during the year, increasing from 11 projects in 2023/2024 to 12 projects in 2024/2025. This growth demonstrates the program's ability to maintain productivity while steadily expanding its reach, ensuring that students continue to engage meaningfully with communities through impactful initiatives.

These projects were carried out by more than 750 students in the 2023/2024 academic year and grew to over 900 students in 2024/2025. This significant increase underscores the growing relevance of the program in students' lives, as it not only strengthens their character but also cultivates a deeper sense of social responsibility and leadership.

### SLC Project number in 2023/2024 and 2024/2025

2023/2024	11
2024/2025	12

### SLC Project number in 2023/2024 and 2024/2025

2023/2024	750
2024/2025	900



## Mentorship Regeneration Training

Beginning with Phase 1 and Phase 2 of Mentor Training as foundational preparation for student mentors. These training phases are carefully designed to equip mentors with the essential skills and knowledge required to guide their mentees effectively. The program integrates seminar sessions, talk shows, and team-building activities, creating a dynamic and engaging learning environment. Training content emphasizes the holistic role of mentors—supporting mentees not only in adapting to academic life in the classroom, but also in navigating personal growth and daily challenges throughout their university journey.

The number of student mentors at UPH has shown a notable increase of 12.9% from 201 in 2023/2024 to 227 in 2024/2025. This upward trend indicates not only stronger participation among senior students but also reflects the growing emphasis placed by UPH on peer-led support systems. The expansion of mentor involvement enhances the program's capacity to provide personalized guidance and strengthens the culture of collaboration, care, and leadership development within the UPH community.

### Number of Mentors

2023/2024	201
2024/2025	227

Student Achievement & Community Development

Scope and Mission

The **Student Achievement & Community Development (SACD)** unit strengthens UPH's academic and non-academic excellence while building partnerships for broader impact. It focuses on four main areas:

- 1. **Partnerships** – sustaining networks with external organizations.
- 2. **Scholarships** – facilitating financial aid and recognition of talent.
- 3. **Competitions** – fostering excellence and competitiveness.
- 4. **Service Learning Community (SLC)** – a student's organization focused on community service, environment awareness and education.

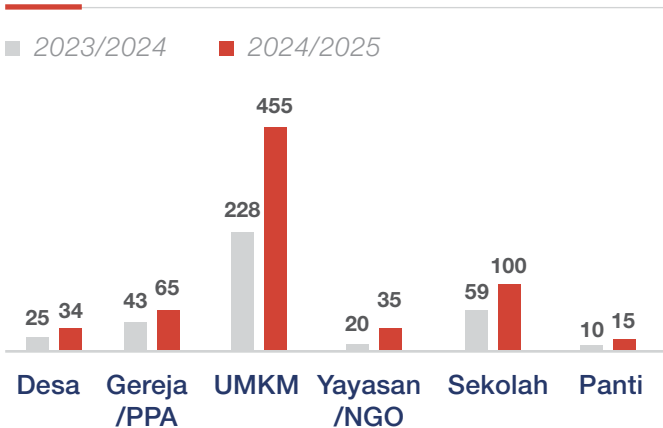
Student Development and Alumni Engagement (SDAE) Partnerships

UPH's SACD collaborates with diverse partners to support service learning, competitions, and community engagement. These include:

- 1. Small & Medium Enterprises (SMEs)
- 2. Schools & educational institutions
- 3. Churches & parachurches
- 4. Orphanages & nursing homes
- 5. Villages & local governments
- 6. NGOs and civic organizations

Such networks provide platforms for students to apply skills, conduct community development, and prepare for competitive arenas.

Number of service learning and competition partners



In implementing its projects, SCAD worked in close partnership with diverse stakeholders, including local village officials, churches, small and medium enterprises, non-profit institutions, schools, and social care homes. These collaborations were not merely operational, but deeply rooted in the spirit of servant leadership—grounded in love for others, a calling to serve, and a commitment to community transformation. Through these partnerships, students were able to experience firsthand the value of working together to bring meaningful and sustainable impact.

SCAD recorded a notable expansion in its network of partners during 2024/2025, indicating both the increasing trust of external stakeholders and the growing relevance of the program. Compared to the previous year, partnerships grew across all categories. Collaborations with local village rose from 25 to 34, while partnerships with churches expanded from 43 to 65. The most significant increase was observed in engagement with small and medium enterprises, which nearly doubled from 228 to 455, underscoring the strong alignment between SCAD projects and the needs of local enterprises.

Education sector involvement also showed remarkable growth, with school partnerships increasing from 59 to 100, while collaborations with non-profit institutions rose from 20 to 35. Meanwhile, partnerships with social care homes (panti) strengthened from 10 to 15.

This steady and diverse growth demonstrates that SCAD approach is not only sustainable but also impactful, enabling students to work hand-in-hand with communities across multiple sectors. It highlights how the program fosters mutual benefit: communities gain tangible support, while students experience transformative learning that equips them as future leaders and change agents.





### *Expanding Access Through Scholarships*

As part of its mission as a Kampus Unggul, UPH is committed to expanding access to higher education through scholarships that empower students to pursue academic excellence. Among these, UPH facilitates prestigious government programs such as Beasiswa Unggulan, which is available for students from diploma through doctoral levels.

SACD team plays a pivotal role in this process by coordinating closely with government agencies, providing personalized consultations, conducting socialization programs, and administering all necessary requirements. Through this structured support, UPH ensures that scholarship opportunities are accessible, transparent, and smoothly managed, allowing students to focus on achieving their fullest potential.

### *Student Competitions*

Student competitions are an integral part of UPH's academic and student development strategy, serving as platforms where knowledge meets creativity, discipline, and innovation. Beyond winning awards, competitions help students build confidence, sharpen critical thinking, and cultivate resilience—skills that prepare them to excel in their future careers.

SACD team plays a key role in this process by coordinating with government-sponsored competitions,

organizing workshops, supporting internal contests, and fostering vibrant student competition communities. These initiatives ensure that students are equipped not only with technical expertise but also with the mindset to lead and collaborate effectively.

Faculty and staff also play an important role as advisors, mentors, and reviewers, making competitions a shared responsibility across the university. This collaborative approach strengthens UPH's academic culture, enhances accreditation achievements, and positions our students as ambassadors of excellence at both the national and international level.





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## Spiritual Growth for Students

The **Spiritual Growth for Students (SGS)** unit carries out the **Great Commission** of Jesus Christ in Matthew 28:18–20 by planning, implementing, and developing activities that cultivate the spiritual life of UPH students.

SGS exists as a platform for students to grow in faith, integrity, and responsibility as members of the body of Christ. Its purpose is to nurture students into alumni who fear God, demonstrate integrity, and live as witnesses of Christ in their professional and personal lives.

### *Leadership Requirements*

Leadership requirements emphasize faith in Christ, membership in a local church, good character, absence of disciplinary sanctions, and strong academic standing (GPA  $\geq 2.75$  for members,  $\geq 3.00$  for leaders).

### *Programs and Activities*

SGS organizes diverse programs that reflect UPH's spiritual DNA:

- **Student Fellowship** – weekly gatherings for worship, teaching, and prayer.
- **Prayer Meetings** – nurturing intimacy with God and intercessory life.
- **Truth Seekers (Apologetics)** – equipping students to defend their faith intelligently and biblically.
- **BASIC (Brother and Sister in Christ)** – fostering small-group community and discipleship.
- **Mission Trips** – exposing students to local and global mission contexts.
- **Youth Camps** – retreats that strengthen identity, leadership, and devotion.
- **SGDC (Spiritual Growth Disciple Camps)** – intensive discipleship training for committed students.

### *Integration with University Vision*

Spiritual Growth for Students ensures that UPH remains faithful to its Christian foundation. It bridges academic pursuit with spiritual vitality, shaping a graduate identity that combines professional competence with Christian values. Alumni testimonies reveal that SGS programs often become milestones in their personal transformation and commitment to Christ.

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*The Spiritual Growth for Students (SGS) unit carries out the Great Commission of Jesus Christ in Matthew 28:18–20*



## Student Activity Unit (Unit Kegiatan Mahasiswa)

The Student Activity Unit (Unit Kegiatan Mahasiswa – UKM) at UPH offers a vibrant and diverse array of student clubs and communities, serving as a dynamic platform for exploration, collaboration, and talent development. Among these, students can participate in 11 student activity units, including:

- **Nusantara Dance Company**, celebrating Indonesia's heritage through traditional dance performances.
- **UPH Choir**, nurturing vocal and musical expression in both national and international arenas.
- **Production Troops**, where students gain hands-on experience in event management—covering stage direction, scheduling, artistic design, budgeting, and publicity.
- **Movie Production Club**, teaching filmmaking from screenplay writing to directing, cinematography, and editing.
- **Pelita Harapan Photography Club**, developing visual composition and photography techniques.

In addition, there are **Artband**, which showcases student talent through band performances; **Lighthouse Singers**, a vocal group that develops musical excellence and teamwork; **Manna Proxia Theatre**, which stages theatrical performances; and **Spirit Dance Company**, specializing in contemporary dance. For students passionate about public speaking, **MC Hunt** provides a platform to discover and cultivate potential masters of ceremony through training and performance opportunities. Meanwhile, the **International Community for Students** serves as a hub for cross-cultural exchange, fostering meaningful friendships and networks among students from diverse backgrounds.

Through these specialized UKM, UPH empowers students to nurture their creative talents, strengthen peer collaboration, and build meaningful networks. Whether in performance, media, or artistic expression, these communities foster personal growth aligned with the university's commitment to holistic development and collaborative achievement.

*UPH empowers students to nurture their creative talents, strengthen peer collaboration, and build meaningful networks.*



## Patterns of UKM Administrator Engagement

### Distribution of Administrators Across UPH Student Activity Units

The number of administrators within UPH's UKM demonstrates encouraging growth between the academic years 2023/2024 and 2024/2025. Several UKMs experienced a notable increase in participation, reflecting students' strong enthusiasm for creative expression, leadership, and collaboration.

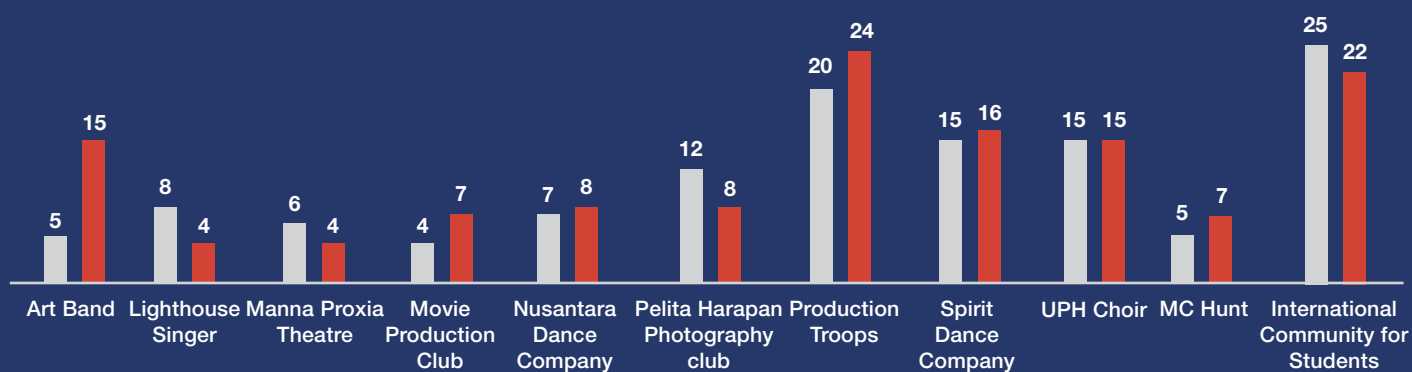
For instance, **Artband** saw a threefold increase in administrators (from 5 to 15), indicating heightened student interest in music performance. Similarly, **Production Troops** rose from 20 to 24 administrators, and the **International Community for Students** remained among the largest units with consistently high involvement (25 in 2023/2024 and 22 in 2024/2025). In addition, **MC Hunt** increased its administrators from 5 to 7, highlighting growing attention to public speaking and event-hosting skills.

Other UKMs such as **Movie Production Club** (from 4 to 7) and **Nusantara Dance Company** (from 7 to 8) also recorded slight increases, showing steady development in the performing arts sector. Although some UKMs like **Pelita Harapan Photography Club** (from 12 to 8); **Lighthouse Singers** (from 8 to 4); and **Manna Proxia Theatre** (from 6 to 4) recorded slight decreases, the overall trend remains positive with most units showing stable or upward movement.

This dynamic growth underscores UKM's role as a vital platform for student engagement, not only in cultivating talents across music, dance, theatre, and media production but also in fostering leadership, teamwork, and cross-cultural collaboration—key elements of holistic education at UPH.



■ 2023/2024 ■ 2024/2025



## Faculty-Based Student Engagement Demographics in Student Activity Units (UKM)

In addition to administrators, student involvement as members of Student Activity Units (UKM) across each faculty at UPH is also reflected in the chart below. The distribution shows a notable increase in participation across several faculties from Academic Year 2023/2024 to 2024/2025. These varying levels of engagement illustrate UPH's strong commitment to nurturing leadership, collaboration, and talent development among students from diverse academic backgrounds.

Notably, the **Faculty of Social and Political Sciences** demonstrated the highest increase, rising from 158 to 205 students, reflecting strong engagement in organizational and extracurricular activities. Similarly, the **Faculty of Economics and Business** also recorded steady growth, from 140 to 177 students, while the **Faculty of Psychology** nearly doubled its participation, from 80 to 128 students.

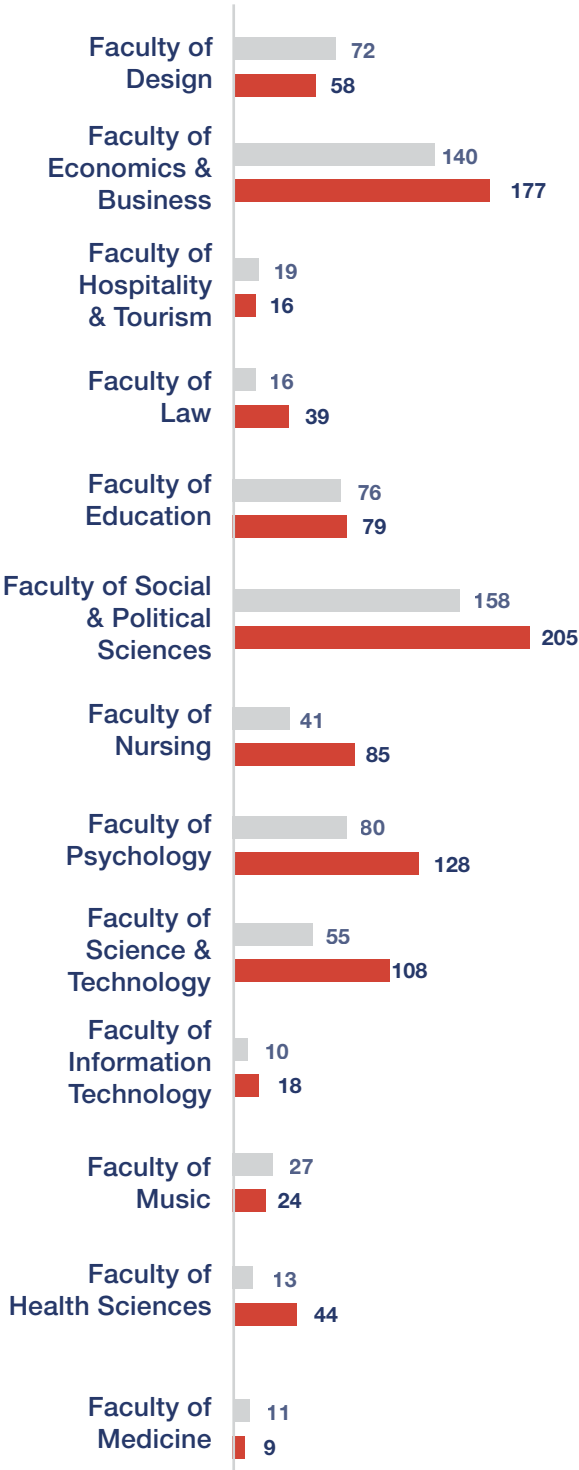
Other faculties also showed encouraging upward trends, including the **Faculty of Science and Technology** (55 to 108 students) and the **Faculty of Nursing** (41 to 85 students), highlighting a broader commitment to holistic student development. While some faculties, such as **Music** and **Hospitality & Tourism**, maintained relatively stable numbers, the overall trajectory indicates expanding involvement across disciplines.

*Overall trajectory indicates expanding involvement across disciplines.*



## Faculty-Based Distribution of Student Involvement in UKM

■ 2023/2024 ■ 2024/2025



## The Notable Achievements of UPH's Student Activity Units

In the past year, UPH UKM have continued to make their mark through outstanding achievements at the national level. The Nusantara Dance Company proudly reached the finals of the **National Folklore Festival 2025**, while the Spirit Dance Company brought home the **1st Place in the National Round Modern Dance competition at Universitas Indonesia Faculty of Law 2024**. At the prestigious **SENADA competition** held at Universitas Indonesia, UPH teams secured multiple accolades, winning **3rd Place in Modern Dance and 3rd Place in Traditional Dance**. Beyond the stage, UPH students also excelled in the creative arts, with the **Pelita Harapan Photography Club winning 2nd Place in the National Round Photography Competition** at UKRIDA 2024. These achievements reflect not only the diverse talents of UPH students but also their dedication to excellence, creativity, and cultural expression.

## Fostering Student Engagement in University, National, and International Platforms

In Academic Year 2024/2025, student participation in flagship programs and events showed a remarkable increase compared to the previous year, reflecting higher levels of engagement and ownership from the student community. The **SOLID-INAU program**, which serves as the student orientation and induction platform, grew threefold from **21 to 64 participants**, signaling stronger involvement from the student body in welcoming new cohorts. Similarly, UPH Festival, the university's largest annual celebration, expanded from **25 to 45 participants**, reinforcing its role as a hub for creativity and collaboration.

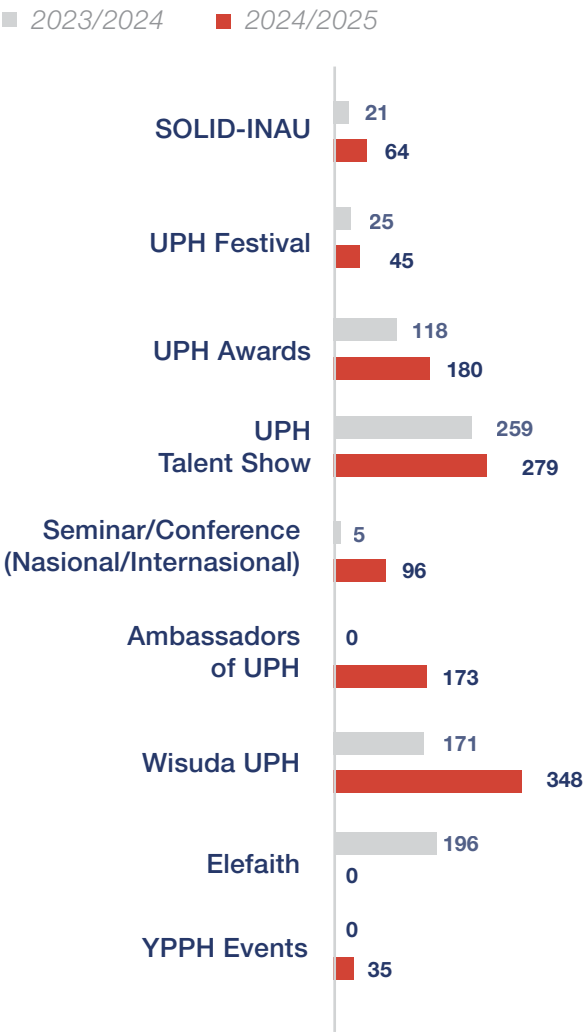
Recognition platforms also saw significant growth. UPH Awards increased from **118 to 180 participants**, while the UPH Talent Show rose from **259 to 279 participants**, highlighting students' enthusiasm for showcasing achievements and talents. Academic enrichment activities experienced the most dramatic growth, with **seminars and conferences (national and international)** jumping from **5 to 96 participants**, reflecting UPH's commitment to broadening academic horizons and global exposure.

Other major events also demonstrated strong upward trends. The **Ambassadors of UPH** program engaged 173 participants, while **UPH's graduation ceremonies (Wisuda UPH)** nearly doubled from **171 to 348 participants**, and **Elefaith** continued to mobilize large student involvement with **196 participants**. Additionally, the inclusion of **35 students in YPPH events** reflects broader integration with foundation-level initiatives.

Overall, the significant increase across multiple programs underscores UPH's success in fostering holistic student development, cultivating leadership, and strengthening student engagement within and beyond the university.



### Number of Participants



*UPH UKM have continued to make their mark through outstanding achievements at the national level*



## Flagship Programs from Student Activity Units (UKM)

Student life at UPH is designed to shape more than just intellectual growth. Beyond the classroom, UKM serve as a dynamic platform where students sharpen their leadership, creativity, and collaborative spirit. Through these flagship programs, students not only discover and develop their talents but also learn the value of community, character, and service.

Each program is a space where ideas come alive, friendships are built, and a shared commitment to creating a positive impact takes root. These initiatives stand as a true reflection of UPH’s vision—empowering students to transform themselves and the world around them through talent, collaboration, and service.

### UPH Talent Show

The UPH Talent Show is more than a stage performance—it is a transformative platform where new students begin their journey of growth, creativity, and belonging. Entirely student-led, the event brings together exceptional talents in music, dance, theater, and visual arts, uniting them in one collaborative celebration of artistry.

Behind the scenes, students from various Student Activity Units take part in curating, mentoring, and organizing the show. This process becomes an invaluable training ground where they cultivate leadership, confidence, and teamwork, while also celebrating diversity and inclusivity within the UPH community.

Through this event, UPH reinforces its commitment to holistic education—empowering students not only to refine their artistic abilities but also to develop character and a spirit of collaboration that enables them to impact others meaningfully through the arts.

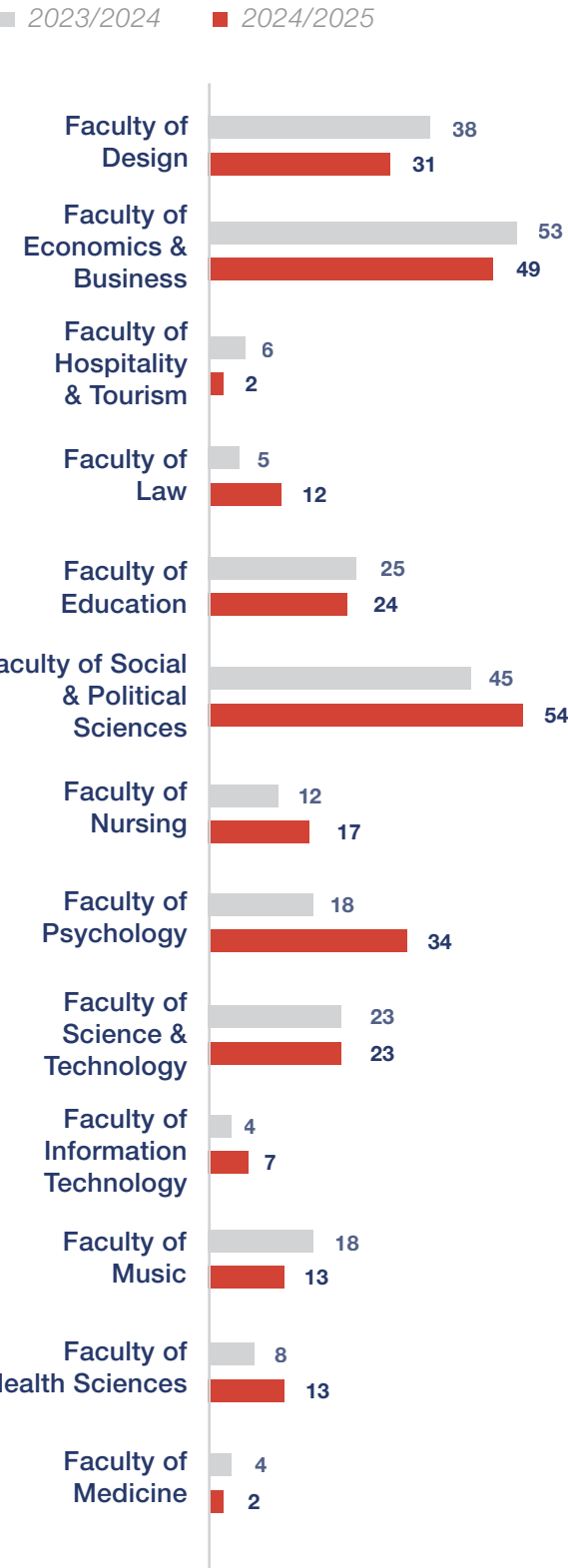
The UPH Talent Show continues to be a dynamic platform that unites creativity and leadership across faculties. Data from academic years 2023/2024 and 2024/2025 shows strong and diverse student involvement, both as performers and organizers.

The Faculty of Economics and Business, the Faculty of Social and Political Sciences, and the Faculty of Design recorded the highest levels of participation, reflecting their strong culture of collaboration and engagement in campus activities. Meanwhile, faculties such as Science and Technology, Education, and Nursing also showed consistent contributions, underlining that artistic expression and leadership development are embraced across different academic backgrounds.

Interestingly, several faculties demonstrated notable growth. The Faculty of Social and Political Sciences increased its participation significantly (from 45 to 54 students), while the Faculty of Psychology nearly doubled its involvement (from 18 to 34 students).

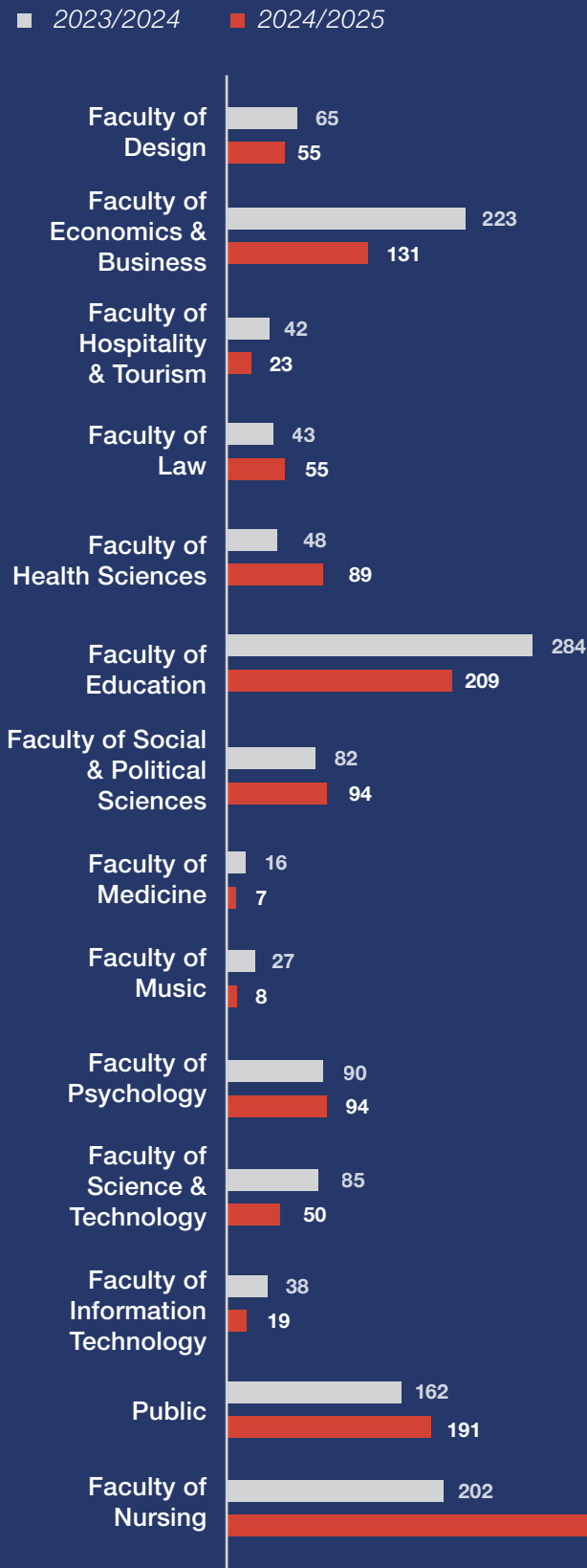


### Trends in Faculty-Based Student Participation in the UPH Talent Show





## Trends in Student Audience Participation in the UPH Talent Show



Overall, the participation data reaffirms UPH's commitment to nurturing not only academic excellence but also creativity, teamwork, and leadership through flagship student-led programs. The Talent Show continues to exemplify how UPH fosters a vibrant and inclusive community where every faculty contributes to shaping a culture of impact.

Comparing academic year 2023/2024 with 2024/2025, the data reveals shifting audience demographics that highlight both growth and changing dynamics of student involvement.

The Faculty of Nursing recorded the most significant growth, more than doubling its audience presence from 202 to 524 students, demonstrating an increasing enthusiasm for campus-wide cultural and creative events. Meanwhile, participation from the Faculty of Psychology (90 to 94) and the Faculty of Social and Political Sciences (82 to 94) showed steady growth, underscoring their consistent engagement in fostering community life.

On the other hand, some faculties experienced a decline, such as the Faculty of Economics and Business (223 to 131) and the Faculty of Education (284 to 209). While still contributing substantially to audience numbers, this drop suggests a need to explore new engagement strategies tailored to these groups.

Public audiences also remained strong, with an increase from 162 to 191, reinforcing the event's appeal beyond the university community and its role as a showcase of UPH's vibrant student culture to external stakeholders.

Overall, the audience trends illustrate the evolving ways in which students choose to engage with community events. The data confirms that the Talent Show not only serves as a creative outlet but also strengthens interfaculty connections and UPH's identity as a university that celebrates diversity, creativity, and collaboration.

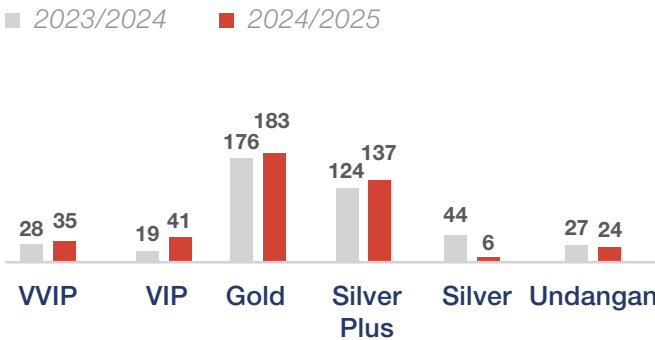
UPH Choir Concert

The UPH Choir Concert stands as a celebration of unity through music, bringing together students from diverse faculties and backgrounds on one harmonious stage. More than just a vocal performance, it is a testament to the values of excellence, discipline, and teamwork — qualities nurtured through rigorous practice and a commitment to artistic integrity.

Here, music becomes more than melody; it becomes a medium for character formation, where students cultivate perseverance, harmony, and collaboration. Beyond the performance itself, the concert creates a shared experience—memorable moments that resonate with both performers and audience alike.

The following chart presents a breakdown of audience attendance, categorized by ticket type.

Audience Engagement in the UPH Choir Concert



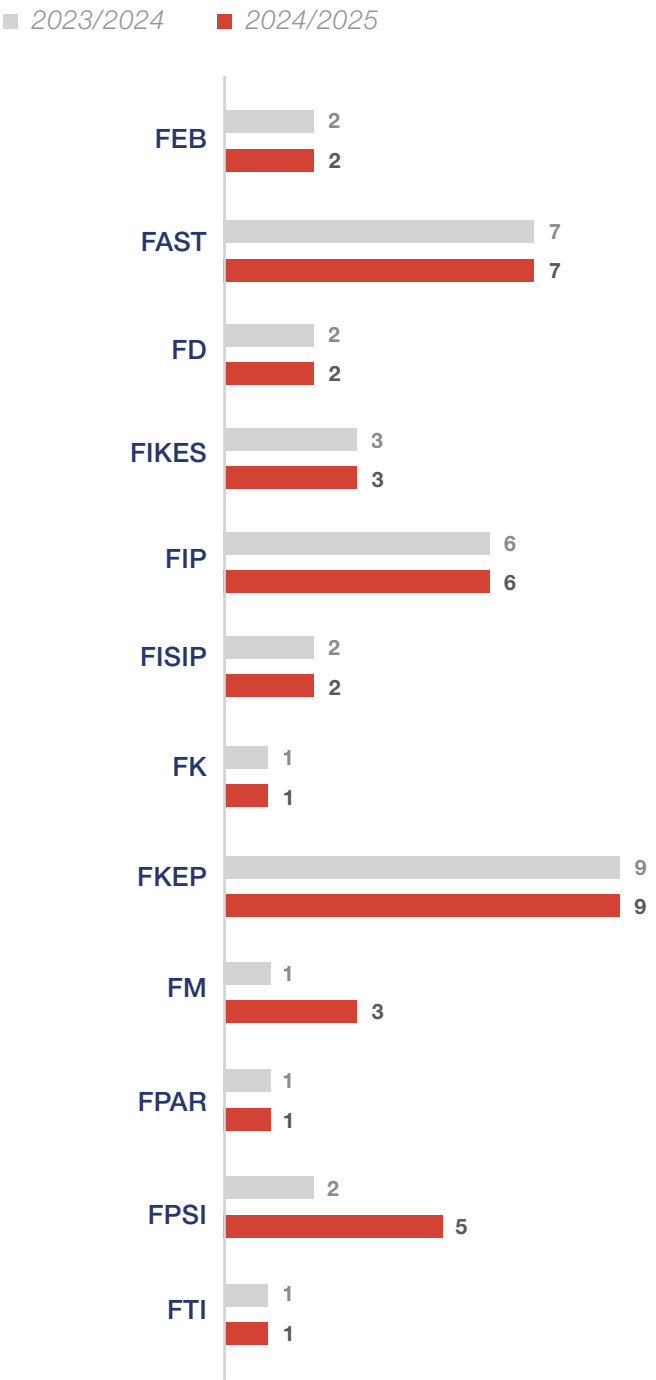
Total Attendance



With attendance rising from 418 in 2023/2024 to 426 in 2024/2025, the UPH Choir Concert continued to draw strong interest. Growth was especially evident in the VIP and VVIP categories, reflecting greater appeal among key stakeholders. Meanwhile, Gold and Silver Plus remained the largest audience segments, affirming strong support from the wider community. The shift toward premium ticket categories underscores the concert’s rising profile as both a cultural highlight and a platform for fostering connection and impact.

The UPH Choir maintained a strong representation of students across faculties, reflecting the diversity and inclusivity of the ensemble. The Faculty of Nursing remained the largest contributor with nine choristers, while consistent participation was also seen from the Faculty of Science and Technology and the Faculty of Education. Notably, new growth came from the Faculty of Psychology, expanding from two to five members, indicating rising interest from that discipline. This cross-faculty participation demonstrates how the choir not only nurtures musical excellence but also fosters collaboration, community, and holistic development among students from varied academic backgrounds.

Faculty-based Student Participation as Choristers in UPH Choir Concert





*Musical Theatre: Les Misérables*

Les Misérables showcased how UPH's non-formal learning spaces nurture holistic student development, enabling them to find balance and meaning beyond academics. Staged at Gedung Kesenian Jakarta by UKM Manna Proxia Theater (MPT) in collaboration with other art UKMs, the production received strong acclaim as a transformative adaptation for both performers and audiences.

Led entirely by students, the project encompassed artistic direction, design, stage production, and performance—demonstrating passion, professionalism, and creativity. More than a performance, it became a multidisciplinary platform that united art, leadership, collaboration, and human values, fostering character, innovation, and leadership growth among students.

*UPH Awards*

The UPH Awards are held annually to honor outstanding students across academics, arts, sports, technology, and community service, reflecting the university's commitment to shaping future leaders who are holistic, excellent, and impactful. Each year, hundreds of students are celebrated for their achievements at the regional, national, and international levels—recognizing not only individual accomplishments but also those of faculties and student organizations.

Complementing these recognitions, the Rector Awards serve as the highest form of institutional appreciation, highlighting exceptional contributions that embody UPH's vision and values. Together, these awards foster

**Number of Student Achievements Tracked by the Student Development Program**

**International**

2022/2023	25
2023/2024	25

**National**

2022/2023	141
2023/2024	144

**Regional**

2022/2023	32
2023/2024	38

**Total**

2022/2023	198
2023/2024	207

a culture of excellence, creativity, and purposeful competition, motivating students to pursue growth and impact across diverse domains of life.

The total recognitions in UPH Awards rising from 198 in 2022/2023 to 207 in 2023/2024. While international accomplishments held steady at 25, there was notable growth at the national level (141 to 144) and regional level (32 to 38). This upward trend reflects not only the breadth of talent and competitiveness among UPH students but also the university's consistent support in preparing them for excellence beyond the classroom.



# Cultivating Servant Leaders Through Impactful Programs

At UPH, leadership is defined not by titles but by character, service, and the desire to create lasting impact. Through a series of structured and meaningful development initiatives, students are shaped into servant leaders who embody integrity, compassion, and relevance in today’s world.

Beyond formal leadership training, UPH also integrates experiential learning that equips students with practical skills, professional exposure, and career readiness. By engaging in real-world projects, industry collaborations, and community service, students gain a holistic formation—becoming leaders who are not only value-driven but also prepared to contribute effectively in diverse professional and societal contexts.

## Leadership Training

The leadership training program at UPH is built on a comprehensive and progressive curriculum, guiding students through four stages of growth: leading self, leading others, leading teams, and leading organizations. This gradual design ensures that leadership development is not incidental but systematic, values-driven, and anchored in UPH’s vision.

Adopting global leadership frameworks widely applied in professional settings, UPH contextualizes these models for the student experience, giving participants a strong foundation to lead with both competence and character.

In 2023/2024 and 2024/2025, more than 1,490 students joined the Keystone program, reflecting the broad base of leadership formation. From there, participation becomes more specialized: 471 students advanced to the Cornerstone Initiative, followed by 169 in Intermediate Leadership Training, and 90 in Advanced Leadership Training. This progression illustrates the selective and deepening nature of the curriculum—while large numbers are introduced to foundational principles, only those who demonstrate growth and commitment advance to higher levels of training.

Through this approach, UPH not only cultivates servant leaders but also ensures that students graduate with leadership experiences comparable to global standards, preparing them to make a lasting impact in their future careers and communities.

### Student Organization’s Leader Intensive Development (SOLID 2024)

SOLID serves as a cornerstone training program for student organization officers, designed to equip them with competencies in ethics, time management, communication, human resource management, and governance. By focusing on practical leadership skills anchored in UPH’s values, the program ensures that student leaders are prepared to serve effectively during their term of office.

In 2024/2025, SOLID saw significant growth in student participation across faculties, reflecting a stronger culture of organizational leadership. The Faculty of Design (93 students), Faculty of Health Sciences (76 students), and Faculty of Science & Technology (74 students) recorded the highest number of participants, showing a surge of interest in structured leadership development.

The data highlights that student engagement in SOLID is not only widespread but also diverse, spanning faculties with different academic focuses. This distribution illustrates how leadership training at UPH has become an integral part of student life, fostering collaboration across disciplines and cultivating a new generation of leaders who are equipped to manage, innovate, and serve.

## Total Participants

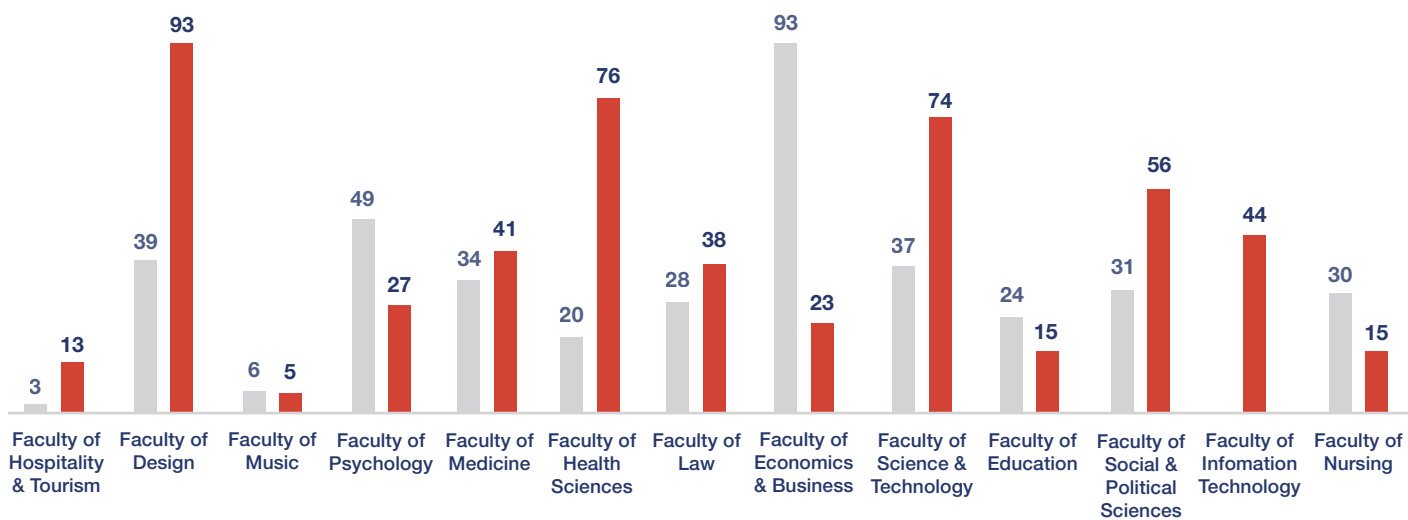
Keystone	1490 Students
Cornerstone Initiative	471 Students
Intermediate Leadership Training	169 Students
Advanced Leadership Training	90 Students





## Student Organization's Leader Intensive Development (SOLID 2024)

■ 2023/2024 ■ 2024/2025







## Career-Ready Leaders, Prepared to Impact

At UPH, leadership and career development are seen as continuous journeys that extend far beyond the classroom. Authentic, hands-on learning experiences are central to preparing students for a seamless transition into the professional world. Through the Student Learning Experience (SLE) unit, UPH delivers a series of career-focused initiatives—including Job Fairs, Career Talks, Workshops, and one-on-one professional consultations—that empower students to identify their potential, sharpen their employability skills, and craft meaningful career pathways.

In the 2023/2024 academic year, SLE marked a significant milestone through its active involvement in the **Merdeka Belajar Kampus Merdeka (MBKM) program**, particularly the flagship **MSIB internship/work practice scheme**. A total of **69 students from diverse study programs** successfully secured placements in leading national institutions. This not only demonstrates the readiness of UPH students to contribute directly to industry but also validates the university's commitment to embedding contextual and integrated learning into the academic journey.

This success was made possible through strong collaborations with a wide network of strategic partners, including **Halodoc, Dicoding, MAP, Bank Indonesia, Aeon Indonesia, CNN Indonesia, Nutrifood, Kompas Gramedia, Novotel Tangerang, BCA, Revou, BRIN, and Pharos & Century Group**. Such partnerships not only open professional doors for students but also

ensure that the competencies they develop are aligned with the evolving demands of the job market.

UPH students gain not only knowledge but also **practical insights and cross-sector competencies** that are vital in today's dynamic global business environment. These skills are cultivated through direct exposure to diverse industries—ranging from **technology, finance, health, media, retail, to hospitality**—providing them with a holistic perspective of the professional world.

Such industry collaboration forms a core part of UPH's integrated learning ecosystem, which is continuously strengthened to ensure graduates are not only **adaptive and future-ready** but also equipped with the capacity to **make a meaningful impact across sectors**. This approach ensures that UPH alumni remain competitive and relevant, capable of thriving in an ever-evolving global economy.

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*Empower students to identify their potential, sharpen their employability skills, and craft meaningful career pathways.*

In addition to MBKM flagship schemes, UPH students are also demonstrating strong initiative through mandiri (self-initiated) programs, reflecting their independence, resilience, and eagerness to pursue meaningful learning experiences beyond the classroom.

During the 2023/2024 academic year, a total of 277 participations were recorded across both flagship and mandiri programs—146 in the even semester and 131 in the odd semester. Internships remained the most dominant pathway (165 students), highlighting the importance of hands-on industry exposure. Meanwhile, student exchanges (54 students) and independent projects/studies (51 students) showed a significant presence, signaling a growing appetite for global perspectives and self-directed learning. Smaller yet impactful numbers in research, entrepreneurship, and final assignment schemes further enrich the spectrum of student engagement.

The balance between structured flagship opportunities and self-driven mandiri initiatives illustrates UPH's holistic ecosystem—one that not only provides access to nationally recognized MBKM programs but also empowers students to chart their own path. This dual approach ensures that graduates are not only adaptive and employable but also capable of taking initiative, innovating, and leading in diverse professional contexts.

## Inspiring Purposeful Leadership: Kick Andy Goes to Campus at UPH

UPH once again hosted Kick Andy Goes to Campus on 18 June 2024 at the Auditorium of the Faculty of Medicine, UPH Lippo Village Campus. This marked the second time the program was held at UPH, following its first implementation in February 2024, as part of the nationally recognized Kick Andy inspirational talk show aired on Metro TV. The event aimed to broaden students' perspectives by connecting them directly with national leaders and addressing critical social issues relevant to Indonesia's development.

The program was attended by more than 1,000 UPH students, alongside university leaders, and featured two Indonesian ministers in separate episodes. The Minister of Health discussed the transformation of the healthcare sector and the importance of youth involvement in addressing the national shortage of healthcare professionals, while the Minister of Women's Empowerment and Child Protection highlighted efforts to prevent sexual violence in higher education and society. These discussions provided students with valuable insights into leadership, public service, and the societal responsibilities of future professionals.

Through Kick Andy Goes to Campus, students were invited to reflect on the meaning of success beyond material achievement and to recognize the value of purpose, empathy, and service to others. By engaging directly with national leaders and real societal issues, the program encouraged students to see their education

as a platform for creating impact, cultivating integrity, and contributing to the well-being of communities. This experience reinforced the importance of using knowledge, influence, and opportunity to bring positive change to society, both during their academic journey and in their future professional lives.





# We Impact through Achievements

At UPH, achievements are not just milestones—they are evidence of transformation in action. Each recognition, whether academic or non-academic, national or international, affirms our mission to cultivate leaders who serve with purpose and lead with impact. These accomplishments embody the spirit of excellence, the resilience to overcome challenges, and the dedication to contribute beyond personal success. Together, they stand as a living testimony to the power of education that changes lives and shapes the future.

## Academic Achievements

*Every publication, every competition, and every innovation reflects not only the knowledge gained, but also the character and resilience forged through learning.*

At UPH, academic excellence goes beyond grades and accolades—it is a transformative journey that equips students to think critically, act with integrity, and lead with purpose. Every publication, every competition, and every innovation reflects not only the knowledge gained, but also the character and resilience forged through learning. These achievements stand as both the fruit of an education that impacts lives and the foundation for the impact our graduates will bring to others.

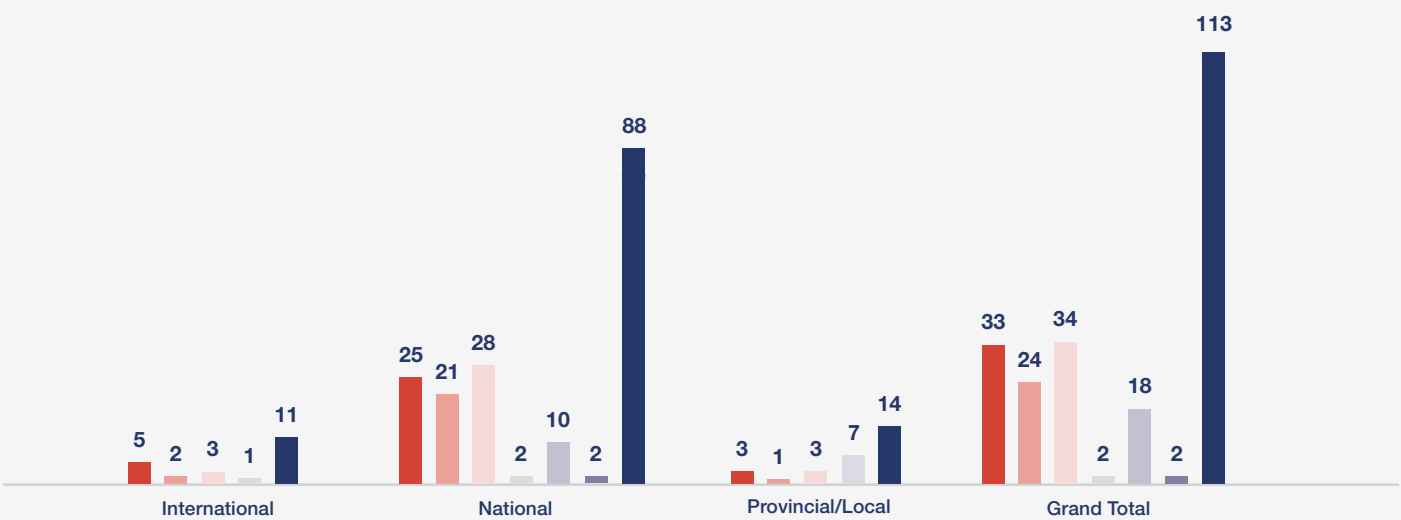
### Celebrating Student Achievements on National and Global Stages

In 2024–2025, UPH students continued to demonstrate academic excellence and holistic growth through outstanding achievements at the **international**,

### UPH Student Academic Achievements 2024–2025

■ 1<sup>st</sup> Place ■ 2<sup>nd</sup> Place ■ 3<sup>rd</sup> Place ■ Grand Champion

January–December 2024







**national, and local levels.** From **January–December 2024**, a total of **113 awards** were secured, with the strongest performance at the national level (88 recognitions), followed by international (11) and provincial/local competitions (14). Notably, students also earned **2 Grand Champion titles** and multiple appreciations and grants, underscoring the quality and competitiveness of UPH talent across diverse disciplines.

By **January–July 2025**, UPH students had already added **32 more achievements**, with strong representation at the **national level (29 awards)** and notable success at the international stage, including **1 first-place win and 1 appreciation**.

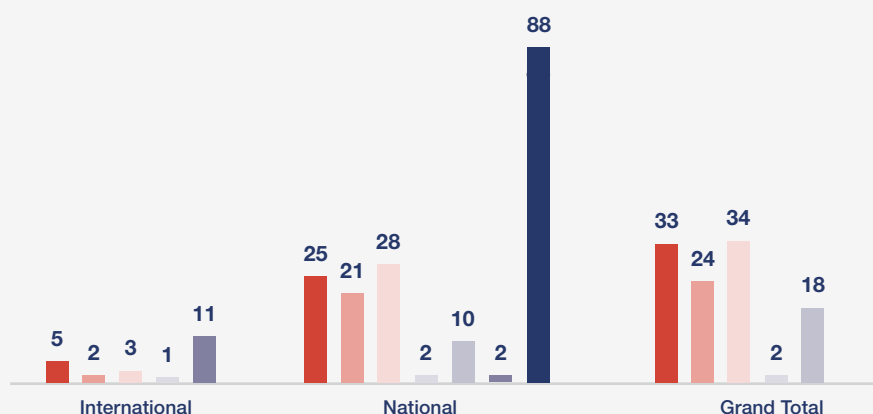
### Outstanding Academic Achievement

This year, 23 UPH students were awarded the prestigious Indonesian International Student Mobility Awards (IISMA) Scholarship, a government-funded program that enables outstanding students to experience world-class education at leading universities abroad. Through IISMA, our students not only gained global exposure, academic enrichment, and cross-cultural understanding, but also became ambassadors of Indonesia—sharing their perspectives, values, and innovations with the world. These achievements reflect UPH’s commitment to equipping students with both the academic excellence and the global mindset needed to make a meaningful impact in their communities and beyond.

■ Appreciation ■ Grant ■ Grand Total



*January-July 2025*



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## Non-Academic Achievements

Beyond the classroom, UPH students step into arenas where values, character, and collaboration are tested and refined. Whether on the sports field, the cultural stage, or in community service, each accomplishment tells the story of lives already transformed — and now transforming others. These moments prove that excellence is not confined to academics; it is lived out through meaningful contributions that inspire, uplift, and create lasting impact.

### Nurturing Holistic Excellence through Non-Academic Achievements

From **January to December 2024**, UPH students secured **57 achievements**, including **24 first-place titles** and **2 grand champions**, with the majority earned at the national level (39 recognitions). These results highlight UPH's consistent presence in highly competitive arenas and the students' ability to compete with resilience, creativity, and teamwork.

The momentum carried into **January–July 2025**, where students added **12 more recognitions**, including **6 first-place wins** and multiple appreciations, further proving the sustainability of UPH's holistic education approach.



*Whether on the sports field, the cultural stage, or in community service, each accomplishment tells the story of lives already transformed — and now transforming others.*

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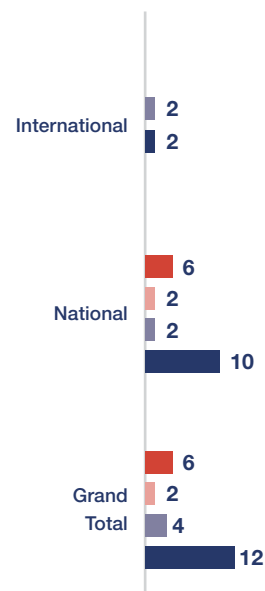
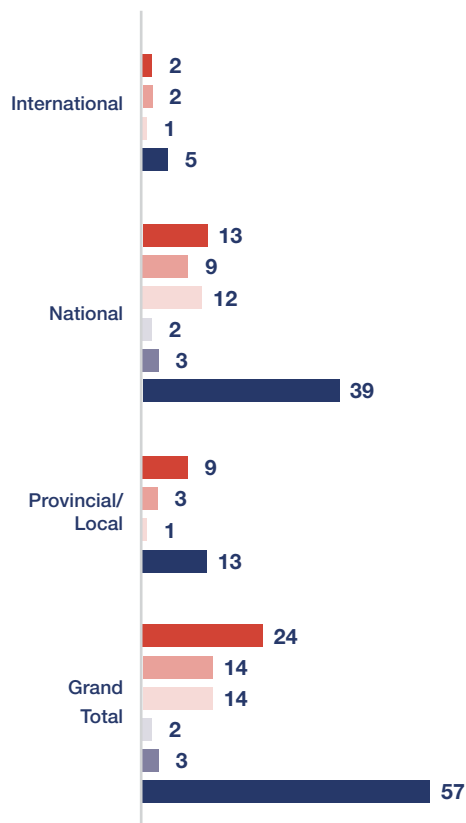
## UPH Student Non-Academic Achievements 2024–2025



■ Juara I ■ Juara II ■ Juara III ■ Juara Umum ■ Apresiasi ■ Grand Total

January–December 2024

January–July 2025







### Notable Non-Academic Achievements

The year 2024–2025 highlighted how UPH students excel not only in academics but also shine on national and international stages through various non-academic fields. A proud milestone was achieved when a UPH student won 1st Runner-Up at Miss Eco Teen International, showcasing the role of our young leaders as global ambassadors of talent and awareness.

In sports, particularly swimming, UPH marked outstanding victories at the 21st ASEAN University Games. The men's swimming team brought home 1st Place in the 4x100m Medley Relay, 1st Place in the 4x100m Freestyle Relay, and 3rd Place in the 4x100m Individual Medley. These achievements reflect not only athletic excellence but also discipline, perseverance, and strong teamwork.

Equally remarkable, in the arts, UPH's vocal team secured 3rd Place at the 2024 Acappella Championships, affirming that creativity and artistic expression of our students can compete at the international level while enriching the diversity of UPH's achievements.

These accomplishments demonstrate that UPH's holistic education continues to nurture individuals who achieve with excellence, live with character, and create lasting impact in multiple arenas of life.



*UPH students excel not only in academics but also shine on national and international stages through various non-academic fields.*



# We Impact Through Research & Innovation

At UPH, research and innovation are upheld as vital foundations to bring real impact to society and the nation. Rooted in the conviction that knowledge is a calling to serve beyond oneself, UPH continues to cultivate works that advance the common good. The 2023/2024 and 2024/2025 academic years stand as evidence of this commitment, marked by high-quality research and relevant innovations. With the spirit of UPH Impacts Lives, the academic community works in synergy to produce works that are not only published but also carry real value, becoming channels of transformation for the wider society.

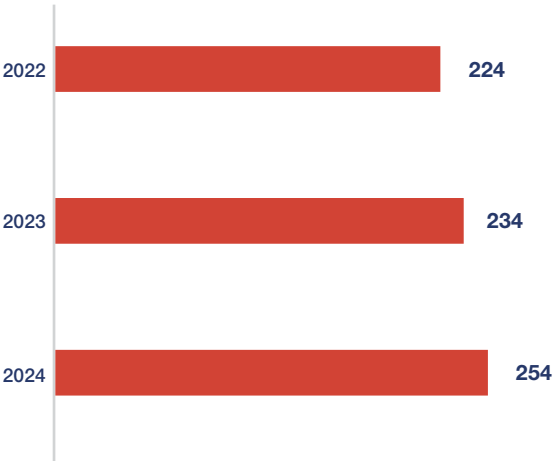


## Growth of Scopus-Indexed Publications

Over the past three years, the number of Scopus-indexed publications has shown a steady increase, reflecting the growing research productivity and international visibility of our institution. In 2022, there were 224 publications indexed in Scopus. This number rose to 234 publications in 2023, marking a modest increase of around 4.5%. In 2024, the upward trend continued, reaching 254 publications, representing a further growth of approximately 8.5%.

This consistent rise in Scopus publications demonstrates our ongoing commitment to producing high-quality research that meets international standards. It also highlights the dedication of our academic community to contribute impactful scientific work recognized globally.

## Number of Scopus Publications, by Year



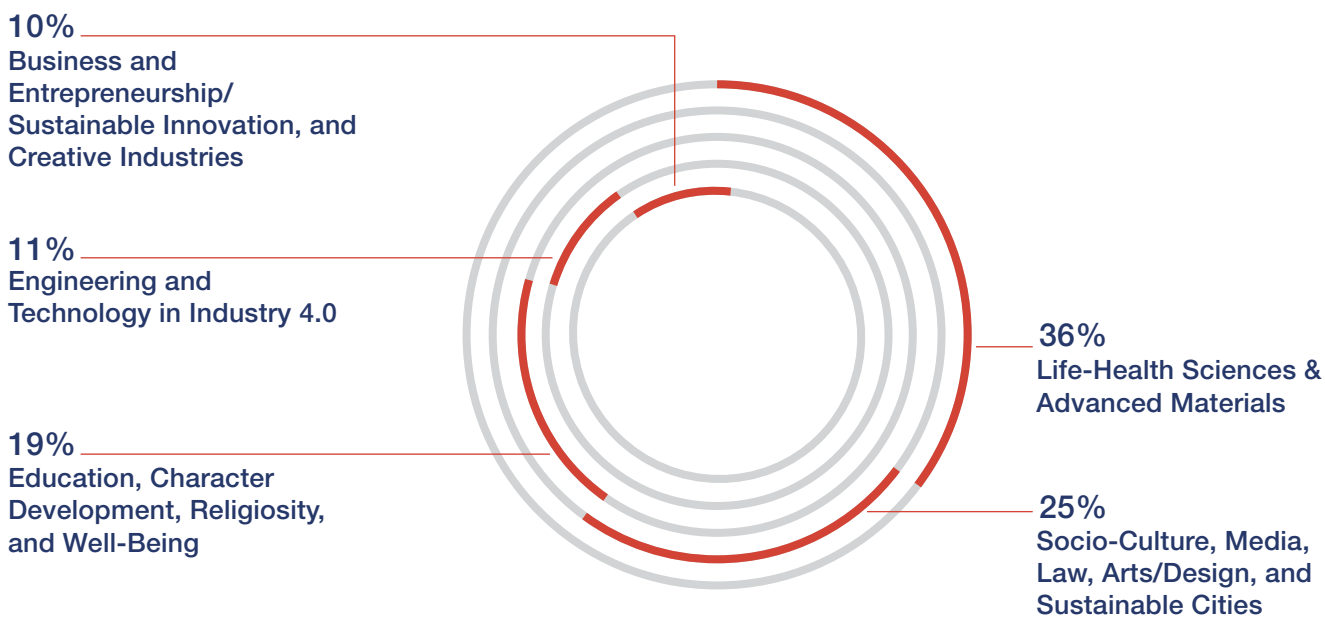
## Latest number of publications



### Research Focus Area Distribution (2022/2023 – 2024/2025)

Over the academic years 2022/2023 to 2024/2025, a total of **1,193 research projects** were conducted. Of these, **20 projects successfully secured funding from Dikti**, totaling **Rp 2.856.810.000**, reflecting the university's growing recognition at the national level.

The distribution of research themes illustrates a balanced interdisciplinary focus, as depicted in the figure, with **Life-Health Sciences & Advanced Materials** (35.51%) and **Socio-Cultural Studies, Media, Law, Arts/Design, and Sustainable Cities** (24.64%) taking the lead, followed by research in **Character Development, Religiosity, and Well-Being Education** (19.02%), **Engineering and Technology in Industry 4.0** (10.69%), and **Sustainable Business and Creative Industries** (10.14%).





# Highlighted Research Themes and Impact

In the academic years 2022/2023 to 2023/2024, UPH successfully secured a total of **IDR 4.63 billion in government research grants**, reflecting strong recognition of our role in advancing national research priorities. Across multiple faculties and study programs, the funded research projects address critical areas that impact communities, industries, and environmental sustainability.

## a. Environmental Sustainability and Green Materials

Several projects focused on **developing eco-friendly solutions**, such as the use of indigenous bacteria as biosorbents for industrial wastewater treatment and innovations in magnetic composite materials for pollution reduction. Research in soil reinforcement techniques also contributes to sustainable land use, particularly in peatland areas.

## b. Health, Well-being, and Medical Innovation

Addressing both **physical and mental health**, researchers explored diverse topics including cognitive health optimization for the elderly, prevention of cardiovascular disease through natural flora, hospital accountability in infant patient care, and the psychosocial well-being of Indonesian youth. These studies offer valuable insights for public health policy and clinical practice.

## c. Digital Transformation and Smart Technologies

The university demonstrated leadership in **technology-driven healthcare and smart systems**, developing digital personal health records, artificial intelligence models for disease detection, and scalable IoT infrastructure. These innovations support Indonesia's journey towards a digital economy and Industry 4.0.

## d. Food Technology and Sustainable Agriculture

Supporting agricultural sustainability and smallholder farmer empowerment, research in microbial optimization has improved the standardization of cocoa bean fermentation, enhancing the quality and market value of Indonesian cocoa products.

## e. Socio-Cultural Development and Education

Research in the **humanities and education** fields explored evolving cultural norms, national solidarity, and ethics in digital communication. Innovations in online STEM education platforms also reflect the university's commitment to improving access to quality education.

## f. Engineering Innovations and Advanced Materials

Breakthroughs in **advanced diagnostics and materials science** were achieved through research on plasma laser technologies for nuclear reactor safety, contributing to the energy and safety sectors.



# Impactful Research Works and Lead Researchers

Research Title	Lead Researcher
<i>Analisis Konsorsium Bakteri Multi Potensi Indigen Indonesia sebagai Biosorben Tembaga dan Pendekolorisasi Pewarna</i>	Wahyu Irawati
<i>Identifikasi Perilaku Kombinasi Kolom Batuan dengan Anyaman Bambu sebagai Perkuatan Tanah Gambut</i>	A'azokhi Waruwu
<i>Optimasi Konsorsium Mikroorganisme untuk Pembuatan Kultur Starter Kering dalam Rangka Standarisasi Proses Fermentasi Biji Kakao bagi Para Petani</i>	Yuniwaty Halim
<i>Potensi Agen Trombolitik Asal Flora untuk Mencegah Penyakit Kardiovaskular</i>	Reinhard Pinontoan
<i>Studi peningkatan emisi plasma laser dengan bantuan medan listrik untuk mendeteksi kandungan Hidrogen pada material zircaloy tabung kendali bahan reaktor nuklir</i>	Marincan Pardede
<i>Pengembangan Bahan Smart Magnetik Berbasis Komposit Perovskite-hexaferrite Untuk Mereduksi Polusi Gelombang Elektromagnetik 2-18 Ghz</i>	Yohanes Edi Gunanto
<i>Penerapan Auto-scaling Database untuk Internet of Things dengan Arsitektur Microservices</i>	Pujianto Yugopuspito
<i>Pengembangan Model UNet Convolutional Neural Network pada identifikasi diabetes tipe2 untuk renal transporter pada tikus resistansi insulin</i>	I Made Murwantara
<i>Pengembangan Pembelajaran Daring Matematika IPA Berbasis Sistem Manajemen Pembelajaran Open Source untuk Siswa SMA</i>	Samuel Lukas
<i>Pengembangan Smart Personal Health Record (S-PHR) di Indonesia</i>	David Habsara Hareva
<i>Model Optimalisasi Fungsi Kognitif Sebagai Upaya Promosi Kesehatan Lansia Guna Mencapai Succesful Aging</i>	Ni Gusti Ayu Eka Sulistiyaning
<i>Etika Digital dalam Penggunaan Chat GPT di Bidang Akademik</i>	Desideria Lumongga Dwihiadiah
<i>Konsep Storynomic sebagai Strategi Komunikasi Pemasaran Digital dalam Mengembangkan Pariwisata Berkelanjutan Studi Kasus: Upacara Kesenian Kebo Ketan di desa Sekaralas Kabupaten Ngawi</i>	Rizaldi Parani
<i>Pengembangan Tes Selaras: Asesmen Pranikah Yang Komprehensif Dan Sensitif Terhadap Budaya Indonesia</i>	Karel K. Himawan
<i>Remaja Sehat Jiwa: Integrasi Harapan, Harga Diri, dan Grit dalam mencapai Flourishing Ditinjau Dari Spiritualitas Pada Remaja Korban Bullying</i>	Krishervina Rani Lidiawati
<i>Krisis Relasi Romantis: Sebuah Tinjauan Kualitatif Untuk Memotret Makna Pernikahan Dari Lajang Indonesia Di Era Modernisasi</i>	Sandra Handayani Sutanto
<i>Mekanisme Pertanggungjawaban Rumah Sakit Atas Kelalaian Tenaga Kesehatan Yang Meyebabkan Tertukarnya Bayi Pasien</i>	Velliana Tanaya
<i>Mengembangkan Solidaritas Ke-Indonesia-an Dikalangan Generasi Milenial</i>	Rudy Pramono

# Spotlight on Researchers and Their Impactful Works

## Wahyu Irawati – Faculty of Education, Biology (S1)

Research Title:	Impact:
<i>“Analysis of Indonesia’s Indigenous Multi-Potency Bacteria Consortium as Copper Biosorbent and Decolorizing Agent for Dyes”</i>	Contributes to environmental sustainability by developing bio-based solutions for industrial wastewater treatment, aligning with Indonesia’s clean water goals.  Contributes to <b>SDG 6</b> (Clean Water and Sanitation) and <b>SDG 12</b> (Responsible Consumption and Production), and <b>SDG 13</b> (Climate Action).

## Yuniwaty Halim – Faculty of Science and Technology, Food Technology (S1)

Research Title:	Impact:
<i>“Optimization of Microorganism Consortium for the Production of Dry Starter Cultures in Cocoa Bean Fermentation”</i>	Supports smallholder cocoa farmers with standardized fermentation techniques, enhancing the quality of Indonesian cocoa and promoting sustainable agriculture.  Contributes to <b>SDG 8</b> (Decent Work and Economic Growth), <b>SDG 12</b> (Responsible Consumption and Production), and <b>SDG 1</b> (No Poverty).

## David Habsara Hareva – Faculty of Information Technology, Graduate Program in Informatics (S2)

Research Title:	Impact:
<i>“Development of Smart Personal Health Record (S-PHR) in Indonesia”</i>	Transforms healthcare access through digital innovation, enabling individuals to manage their health data securely and efficiently, supporting integrated care and preventative medicine in Indonesia.  Contributes to <b>SDG 3</b> (Good Health and Well-being) and <b>SDG 9</b> (Industry, Innovation, and Infrastructure).





#### Karel K. Himawan – Faculty of Psychology, Psychology (S1)

Research Title:	Impact:
<i>“Development of TES SELARAS: A Comprehensive and Culturally Sensitive Premarital Assessment Aligned with Indonesian Cultural Values”</i>	<p>Supports the development of emotionally healthy and culturally aligned marriages through a premarital assessment tool tailored for Indonesian society. This innovation promotes family resilience, emotional well-being, and reduces potential marital conflict, fostering stronger social foundations.</p> <p>Contributes to <b>SDG 3</b> (Good Health and Well-being) and <b>SDG 5</b> (Gender Equality).</p>

#### Rudy Pramono – Faculty of Hospitality and Tourism, Graduate Program in Tourism (S2)

Research Title:	Impact:
<i>“Fostering Indonesian Solidarity Among Millennials”</i>	<p>Addresses the growing concern of social fragmentation and identity crises in Indonesia’s millennial population. His work promotes national unity, social harmony, and resilience against radicalization, which are vital for Indonesia’s long-term social stability.</p> <p>Contributes to <b>SDG 16</b> (Peace, Justice, and Strong Institutions) and <b>SDG 4</b> (Quality Education, through civic education).</p>



### Strengthening Research Collaboration and Societal Impact

In the academic years 2022/2023 to 2024/2025, UPH advanced its role as a catalyst for innovation by strengthening cross-disciplinary and cross-sector research collaborations. A total of 12 projects were initiated in partnership with national and international institutions spanning industry, government, and academia—demonstrating UPH’s strategic commitment to addressing real-world challenges through knowledge and innovation.

These projects reflect alignment with both global and national priorities: five focused on engineering and technology in the era of Industry 4.0, two in life-health sciences and advanced materials, and five in socio-cultural studies, media, law, arts/design, and sustainable cities. Such diversity of focus illustrates UPH’s holistic approach to research, bridging technological advancement with human and societal transformation.

Partnerships were equally diverse and impactful, ranging from global professional societies such as the **Royal Society of Chemistry**, to leading national private sector organizations including **Emmerich Research Center**, **Urban+ Institute**, and **PT. Collabit Sukses Bersama**. Collaborations also extended to strategic government agencies such as **Dinas Perumahan Rakyat dan Kawasan Permukiman (DPRKP) DKI Jakarta**, state-owned enterprises like **Bank Indonesia**, and international companies such as **New Elegant Co., Ltd.** of Vietnam.

Together with Bank Indonesia, UPH contributed to greater efficiency in construction management through enhanced contract practices. A partnership with the Royal Society of Chemistry empowered small businesses by developing training programs for herbal drink production, blending scientific rigor with entrepreneurial growth. In collaboration with DPRKP DKI Jakarta, UPH supported the creation of sustainable waste management models to address the city’s critical urban challenges. Meanwhile, work with the Urban+ Institute advanced Jakarta’s rainwater harvesting system, strengthening the city’s resilience against flooding.

The scale of commitment is reflected in funding: partner contributions reached over Rp799 million, complemented by more than Rp120 million in UPH support. This not only underlines the confidence of external partners in UPH’s research capacity but also affirms the university’s internal dedication to fostering a culture of collaborative innovation that delivers lasting impact.





### Driving Innovation through New Faculties and Programs

Over the past academic year, UPH introduced new faculties and study programs that respond to society's shifting needs and the nation's call for transformation across education, healthcare, and professional fields. These breakthroughs are more than milestones — they are proof of UPH's commitment to shaping the future. Every initiative is guided by one clear vision: to equip future generations with knowledge and skills that create meaningful impact for society and the nation.

In 2024, UPH launched new faculties and professional programs that reflect this commitment to impact:

1. **Faculty of Artificial Intelligence** – positioning UPH at the forefront of technology-driven education and preparing students for the era of intelligent systems.
2. **Faculty of Dentistry** – addressing Indonesia's growing need for oral healthcare professionals and advancing medical sciences in collaboration with healthcare institutions.

UPH also expanded through specialized and professional programs designed to strengthen capacity in strategic sectors:

1. **Teacher Professional Education Program (PPG)** – Specializations in Mathematics Education, Biology Education, English Language Education, and Elementary School Teacher Education.
2. **Master of Nursing Program**
3. **Specialist Program in Anesthesiology and Intensive Therapy**
4. **Bachelor of Dentistry Program & Professional Program in Dentistry**
5. **Specialist Program in Neurology**
6. **Pharmacist Professional Program**

To support lifelong learning and professional recognition, UPH also established the **Professional Certification Institute (Lembaga Sertifikasi Profesi)**, which serves as a bridge between academic achievement and industry-standard competencies.







# We Impact Through Serving Others *(Pengabdian Kepada Masyarakat)*

Over the past three academic years, UPH has actively engaged in various community development initiatives as part of its commitment to societal impact and service. In 2022/2023, a total of 286 community development activities were successfully conducted. These programs laid the foundation for broader engagement and demonstrated our faculty and students' dedication to social responsibility. The 2023/2024 academic year saw a significant increase, reaching 407 activities. This growth was driven by expanded collaborations, increased student involvement, and a focus on interdisciplinary outreach programs. In 2024/2025, the number of activities recorded was 264. While slightly lower than the previous year, this figure represents a strategic shift towards more impactful and sustainable programs, prioritizing quality over quantity.

## Number Community Development Activities



Throughout these years, UPH mobilized a total of 950 community development leaders and 1,779 students, showcasing the collective effort and shared responsibility in making a positive difference in society.





01

## Government-Funded Community Development Programs

During the past three academic years, UPH successfully implemented several impactful community development projects funded by the **Government Funding Program** amounting to more than **Rp 279 million**. These initiatives not only addressed local needs but also aligned with global sustainability efforts as outlined in the **Sustainable Development Goals (SDGs)**:

Program	Program Leader	SDGs
Optimization of Hydroponic Production through Smart Greenhouse Based on IoT and Machine Learning and Implementation of Content Marketing Strategy at Syifa Hydroponics Medan	<b>Okky Putra Barus</b> – Faculty of Information Technology, Information System (S1) UPH Medan	 
Training on Environmentally Friendly Soap Production and Processing of Food and Beverages Made from Vegetables and Fruits for the Pokdarwis of Batulayang Tourism Village	<b>Theodosia Cristhe N.</b> – Faculty of Hospitality and Tourism, Graduate Program in Tourism	  
Training on the Production of Mushroom Cultivation Media (Baglog) Using Agricultural Waste to Increase White Oyster Mushroom Production in the Oemah Jamur Small and Medium Enterprise, Tangerang	<b>Wahyu Irawati</b> – Faculty of Education, Biology (S1)	 
Empowerment through the Digitalization of Homestays as a Promotional Tool for Sawarna Tourism Village, Lebak Regency	<b>Rudy Pramono</b> – Faculty of Hospitality and Tourism, Graduate Program in Tourism	  



## UPH Students as Catalysts for Community Empowerment and Social Impact

**PPK Ormawa (Student Organization Capacity Building Program)** is an initiative of the Ministry of Higher Education, Science, and Technology of the Republic of Indonesia aimed at strengthening student organizations through community service and empowerment programs. The program serves as a transformative learning platform for students to develop essential competencies, including soft skills, leadership, critical and creative thinking, collaboration, communication, and digital literacy, while contributing meaningfully to society. In 2024, the selection process was conducted in two stages—administrative review and interviews—resulting in 622 funded sub-proposals out of 2,289 submissions from 359 higher education institutions nationwide.

Universitas Pelita Harapan (UPH) successfully secured funding for three PPK Ormawa programs, with a total grant of IDR 106,000,000, implemented through October 2024. The first program, led by the Service Learning Community (SLC), focused on women's empowerment through the Sekolah Srikandi initiative in Pakulonan Barat Village, delivering capacity-building and character development activities. The second program, implemented by the Student Association of

Social Studies Education, supported sustainable local economic growth through Micro, Small, and Medium Enterprises (MSME) assistance and the establishment of a village cooperative in Ciakar Village. The third program, carried out by the Student Association of Christian Religious Education, promoted a zero-waste lifestyle through the implementation of the PADU E-TRASH digital waste management application in Kelapa Dua Village.

Collectively, these initiatives reflect UPH's strong commitment to integrating student learning with real community needs through participatory, educational, and sustainable approaches. Supported by multidisciplinary student teams and faculty advisors, the PPK Ormawa programs generated measurable social impact while strengthening students' roles as ethical, adaptive, and socially responsible change agents, in alignment with UPH's holistic education vision.







03

## Learning Beyond Borders: UPH Global Collaboration Driving Student-Led Community Impact

UPH continues its commitment to preparing students for global challenges through the **Learning Express (LeX) Program**, an international social innovation initiative pioneered by Singapore Polytechnic (SP). Conducted over 12 days using a design thinking approach, the program equips students with critical and creative problem-solving skills while enabling them to address real-world challenges faced by local communities. LeX serves as a collaborative platform that integrates experiential learning, cross-cultural exchange, and community empowerment.

Since its inception in September 2023, the LeX Program has been successfully implemented three times. The third implementation, held from 9–20 September 2024, involved fieldwork at three community sites in Tangerang and South Tangerang, including MSMEs and community-based ecotourism initiatives. The program engaged 60 students—30 from SP and 30 from UPH—supported by faculty members from multiple UPH faculties, including Science and Technology, Design, Hospitality and Tourism, and Social and Political Sciences. Through direct engagement with local communities and MSMEs, students collaborated to develop practical, innovative, and context-sensitive solutions.

The LeX Program demonstrates the impact of global partnerships in enhancing student learning while empowering communities through multidisciplinary and multicultural collaboration. By working closely with community stakeholders, students strengthened their leadership, communication, and teamwork skills, while contributing to sustainable local development. This initiative reflects UPH's broader commitment to fostering globally minded graduates who are competent, socially responsible, and capable of creating meaningful impact through collaboration at the local, regional, and international levels.

*The LeX Program demonstrates the impact of global partnerships in enhancing student learning while empowering communities through multidisciplinary and multicultural collaboration.*



## Collaborative Community Development Programs

For three years period, UPH actively engaged in **collaborative community development**, working alongside national and international partners, as well as government agencies, non-profit organizations, and private enterprises. These programs covered diverse fields such as tourism, education, environmental conservation, renewable energy, and design innovation. The total funding reflects a strong commitment to interdisciplinary problem-solving and sustainable community impact. **Wide-ranging Partnerships** including government agencies, international universities, non-profit organizations, and local communities. Programs received funding ranging from **Rp6 million to over Rp266 million**, demonstrating varying scales of project impact and resource needs. The programs collectively contributed to **at least eight SDGs**, including SDG 4 (Quality Education), SDG 7 (Clean Energy), SDG 8 (Economic Growth), SDG 9 (Industry & Innovation), SDG 11 (Sustainable Communities), SDG 13 (Climate Action), and SDG 15 (Life on Land).

*“ Programs received funding ranging from Rp6 million to over Rp266 million, demonstrating varying scales of project impact and resource needs.”*



# We Impact Through Collaboration

In today’s interconnected world, collaboration is no longer optional—it is essential for creating meaningful impact. At UPH, partnerships across nations, industries, and academic institutions form a cornerstone of our commitment to holistic education and transformative learning.

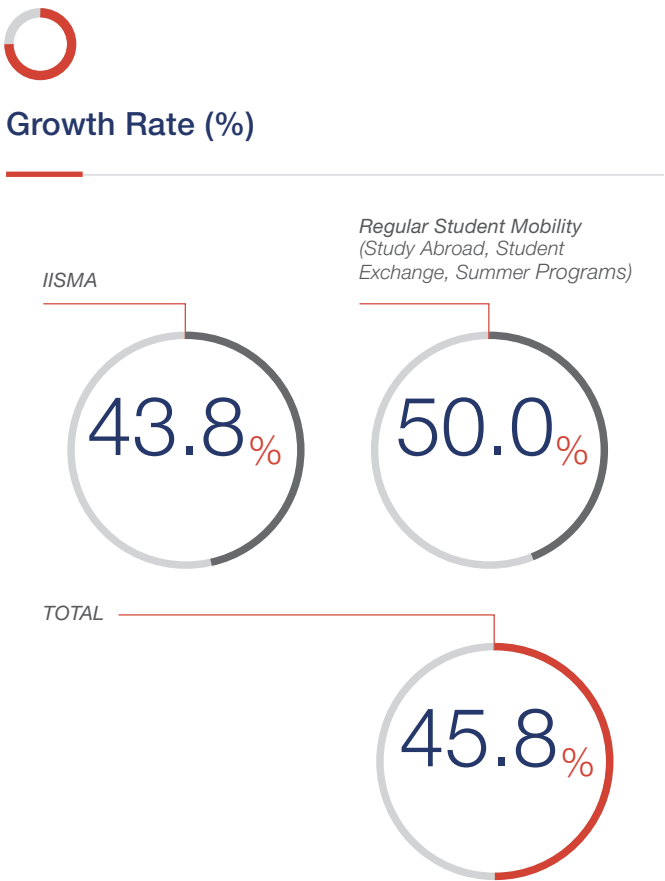
## Expanding Global Partnerships

During the academic years 2023/2024 and 2024/2025, UPH strengthened its global presence through **218 active collaborations** with academic institutions, schools, and professional associations, spanning **168 institutions across 24 countries**. These partnerships not only expand opportunities for students and faculty but also open doors for joint research, mobility programs, and international conferences.

### 01 Enriching Student Mobility

UPH continues to foster global competencies through the **Student Mobility Program**, which grew by nearly 46% year-on-year. In 2024/2025, students joined programs in **19 host universities across 12 countries**, including Australia, Germany, Japan, South Korea, the UK, and the USA. Popular destinations such as **Hanyang University** (Korea) attracted high participation, reflecting UPH students’ readiness to thrive in diverse academic and cultural settings.

ITEM	2023/2024	2024/2025
Total	24	35
IISMA	16	23
Regular Student Mobility (Study Abroad, Student Exchange, Summer Programs)	8	12





02

## Hosting International Programs

UPH played an important role in bringing global initiatives to Indonesia through the **Youth Model ASEAN Conference (YMAC) 2025**, themed “Environmental Sustainability in ASEAN.” Organized with Singapore Polytechnic, the program combined virtual and onsite elements, beginning with a Dialogue Session and Delegates Training featuring Cynthia Wijaya (CEO, Daya Selaras Group) and Kevin M. Schmidt (UNDP Global Centre).

The conference opened on 18 March 2025 with Y.M. Mr. Kwook Fook Seng, Ambassador of Singapore to Indonesia, as Guest of Honor, alongside leaders from UPH, Singapore Polytechnic, and regional institutions. Over four days, 88 delegates from 10 ASEAN member states worked in groups on Urban Waste Management, Urban Health & Well-being, and Urban Mobility, producing three Joint Statements on sustainable urban development.

Highlights included a Learning Journey to the ASEAN Secretariat, Kelurahan Bencong Indah, CISDI, and Jakarta Smart City, followed by a Closing Ceremony and Cultural Night on 21 March 2025 attended by ASEAN embassies and partner institutions. With broad participation and full support from UPH, Singapore Polytechnic, and partners, YMAC 2025 stood as a collaborative and impactful platform, reaffirming UPH’s commitment to empowering future leaders and advancing ASEAN’s vision for sustainability.

03

## Academic Enrichment through Collaboration

Partnerships also enriched academic life through initiatives such as the **Monash–UPH Masterclasses**, offering interactive sessions led by Monash University Indonesia faculty. These sessions spanned disciplines including Medicine, Information Technology, Economics, and Design, equipping students with cross-sector insights and real-world perspectives.

04

## Lasting Impact on Students

For UPH students, these collaborations are transformative experiences. As one student reflected after a semester abroad in Australia:



*“ Studying in Australia differs to Indonesia. From classroom layouts, interactive learning, the culture of independence, to meeting diverse peers from around the world—this journey made me more independent, thoughtful, and open-minded. It was truly a once-in-a-lifetime opportunity that I highly recommend.”*

– Helena Alycia Handoko, Management, Study Abroad Alumna to Monash University, Australia.



# National Partnerships

UPH continues to strengthen its national partnerships with industry leaders, institutions, and government bodies. These collaborations not only expand opportunities for joint initiatives but also play a vital role in advancing the university’s commitment to the Tri Dharma of Higher Education: education, research, and community service.

Throughout 2023/2024 to 2024/2025, our strategic partnerships have shown steady and promising growth. The number of collaborations in support of the Tri Dharma increased from 388 to 408, reflecting a five percent rise. Sponsorship partnerships experienced even stronger momentum, growing from 30 to 68 agreements, marking an impressive increase of 127 percent. In financial terms, sponsorship value rose significantly from IDR 3.06 trillion in 2023/2024 to IDR 3.98 trillion in 2024/2025, representing a 23 percent year-on-year growth. These results reflect the growing trust of our partners in UPH’s reputation as a credible institution and its ability to deliver meaningful and mutually beneficial collaborations.

One of the highlights of these partnerships is the annual Company Gathering, organized by UPH Corporate Relations. This flagship event serves as a platform to introduce opportunities for new strategic collaborations while also strengthening long-standing relationships with existing partners. In 2024, the event welcomed 50 participants from 37 companies in the form of a team-building program. By 2025, participation grew to 82 representatives from 48 companies, with the event evolving into an inspirational seminar. Participant satisfaction remained consistently high, with scores of 4.8 out of 5 in 2024 and 4.5 out of 5 in 2025, underscoring the value and impact of the gathering for all involved.

Through these growing partnerships and collaborative platforms, UPH continues to build a dynamic ecosystem where academia and industry converge, ensuring long-term impact and sustainable progress.

## Growing partnerships and collaborative platforms

### The number of collaborations

2023 / 2024	2024 / 2025	
388	408	5 %
Partnership	Partnership	Growth

### Sponsorship partnerships

2023 / 2024	2024 / 2025	
30	68	127 %
Agreements	Agreements	Growth

### Sponsorship Value

2023 / 2024	2024 / 2025	
3.06	3.98	23 %
Trillion	Trillion	Growth



# We Impact Through Trusted Reputation

*At UPH, reputation is more than just a symbol*

it is the foundation that enables us to create lasting impact. Our commitment to building trust with the public is reflected through consistent media presence and dynamic digital engagement. Over the academic years 2023/2024 and 2024/2025, our branding and communications strategy has gone beyond exposure, focusing on authentic storytelling, meaningful content, and the values that set UPH apart.

Public interest in UPH has been reinforced by strong media coverage. The number of **media publications** increased from 648 in 2023/2024 to 769 in 2024/2025, an 18.7 percent rise that highlights our growing relevance in the national education landscape. While the number of internally produced articles saw a slight decline, this shift reflects the realignment of our Public Relations team under Corporate Communications, ensuring a sharper focus on impactful narratives rather than advertorial content.

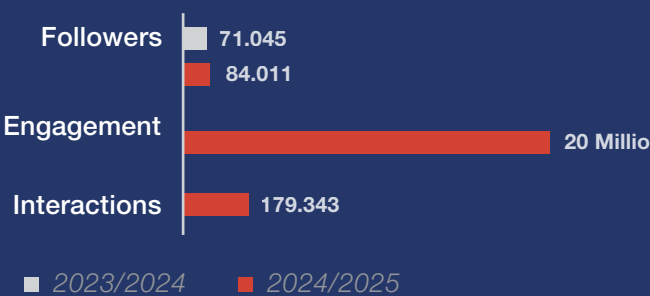
## Media Publication

### Poins scored




Digital platforms have become one of UPH's strongest channels for connecting with younger generations and international partners. Through Instagram **@UPHImpactsLives**, our community of followers grew from 71,045 to 84,011, a 25 percent increase. Engagement also reached new heights, with over 20 million accounts reached and 179,343 interactions recorded in 2024/2025, reflecting a shift in strategy toward awareness and brand storytelling.

## UPH ImpactsLives Instagram



Meanwhile, Instagram **@StudentLifeUPH** experienced rapid growth, with followers increasing by 55 percent, reach more than doubling, and engagement surging by an impressive 668 percent within just one year. This transformation reflects the stronger integration of Student Life communication under Corporate Communications, amplifying the student voice and experience as part of UPH's identity.

## Statistics



StudentLifeUPH

Instagram's Increasing

55%

Followers

668%

Engagement

Complementing this social media growth, traffic on the **university's official website** also increased by 12 percent, reaching 2.74 million page views in 2024/2025. This growth demonstrates heightened interest in UPH among prospective students, parents, and partners alike.

*Together, these achievements affirm that UPH's reputation is built not merely on visibility, but on authenticity, trust, and meaningful engagement. By combining media presence, digital storytelling, and audience-centered communication, UPH continues to strengthen its position as a trusted institution that inspires, connects, and impacts lives.*





# We Impact Through Our Alumni

The legacy of Universitas Pelita Harapan (UPH) is not only measured in academic excellence, but also in the lasting contributions of its alumni across industries, sectors, and nations. Data sourced from more than 10,000 UPH alumni identified on LinkedIn offers valuable insights into how our graduates are shaping leadership, entrepreneurship, and innovation at both national and international levels. This alumni profile demonstrates the strength of the UPH network and affirms the university's commitment to nurturing leaders who create impact wherever they are called to serve.



## Leadership at the Executive Level

UPH alumni have established a formidable presence in the highest levels of organizational leadership. Over **7,600 graduates** are currently serving in **C-level executive positions**. These roles span across Chief Executive Officers (CEO), Chief Financial Officers (CFO), Chief Operating Officers (COO), Chief Technology Officers (CTO), Chief Marketing Officers (CMO), and other specialized leadership roles such as CIO, CHRO, and CPO.

Among these, the strongest representation can be found in the areas of **technology and operations**. More than **3,900 alumni are CTOs**, and **2,600 are COOs**, reflecting UPH's ability to prepare graduates who excel in leading innovation, managing complex systems, and driving organizational growth. The significant presence of UPH alumni in these roles underlines not only their individual capabilities, but also the growing demand for UPH graduates in technology-driven and innovation-focused industries.

In addition, more than **770 alumni are serving as CEOs**, leading companies across sectors ranging from finance and manufacturing to creative industries and non-profit organizations. This is a testament to the entrepreneurial mindset and strategic vision instilled during their time at UPH.

What is particularly striking is the **global reach** of this executive leadership. While the majority of C-level alumni are active in Indonesia, many have pursued careers abroad, with strong representation across Asia, North America, and Europe. Among international destinations, Singapore and Australia stand out as the most prominent hubs where UPH alumni have established their careers. This international footprint enhances UPH's reputation as a university whose influence transcends national borders and whose alumni are globally competitive.

### C-level Overview | Distribution of C-Level Alumni

ROLE	TOTAL	%	NATIONAL		INTERNATIONAL	
			FORMER	ACTIVE	FORMER	ACTIVE
CEO	776	1.74%	222	515	19	20
CFO	83	0.19%	34	45	2	2
COO	2,600	5.83%	1,742	560	233	65
CTO	3,913	8.77%	1,685	1,905	191	132
CMO	93	0.12%	45	44	2	2
CIO	50	0.11%	29	16	4	1
CHRO	8	0.02%	5	1	1	1
CPO	10	0.02%	5	2	1	2

# Leadership Pathways: From Staff to Commissioners

Beyond the C-suite, UPH alumni occupy leadership positions across every level of organizational hierarchy, demonstrating a clear pathway of professional growth.

- At the **staff level**, more than **12,200 alumni** are building careers in diverse industries, forming the foundation of professional excellence.
- Over **11,800 alumni have advanced into managerial positions**, reflecting the strength of UPH's preparation in equipping graduates with the skills to lead teams and manage projects.
- Nearly **2,830 alumni serve as directors**, carrying significant responsibility for business units, strategic decisions, and organizational outcomes.
- At the top of corporate governance structures, around **200 alumni hold commissioner roles**, serving as advisors and guardians of corporate integrity.

This distribution highlights a strong upward trajectory: UPH alumni are not only entering the workforce but consistently moving into positions of influence and responsibility. It demonstrates the enduring relevance of a UPH education in fostering leaders capable of navigating complexity and driving change.

## OVERVIEW OF LEADERSHIP PATHWAYS | *Distribution of Alumni Across Leadership Levels*

PATHWAYS	NUMBER	%	NATIONAL		INTERNATIONAL	
			FORMER	ACTIVE	FORMER	ACTIVE
Staff	12,257	27.49%	7,032	4,276	626	323
Manager	11,829	26.53%	5,090	5,760	609	370
Director	2,827	6.34%	1,103	1,504	121	99
Commissioner	194	0.44%	56	137	0	1





# The Spirit of Entrepreneurship and Investment

In addition to excelling in corporate leadership, UPH alumni embody the entrepreneurial spirit that fuels economic growth. LinkedIn data shows that **1,748 alumni have become founders**, establishing businesses that contribute to job creation, innovation, and community development. Many of these ventures operate within Indonesia, while a significant portion are located overseas, showcasing the global aspirations of UPH graduates.

Meanwhile, more than **1,980 alumni are actively engaged as entrepreneurs**, independently running businesses and pursuing opportunities across industries. Their initiatives reflect the adaptability, creativity, and resilience that are hallmarks of UPH's educational approach.

Adding to this, nearly **100 alumni are working as investors**, channeling capital, expertise, and mentorship into new ventures. This demonstrates not only the financial capacity of our alumni but also their commitment to fostering the next generation of entrepreneurs.

Together, these achievements highlight how UPH alumni do not simply join the workforce—they actively shape markets, create opportunities, and build solutions for the future.

# National Roots, Global Reach

While the majority of alumni remain actively engaged in Indonesia, contributing to national development, a significant portion of the UPH community is thriving abroad. From multinational corporations to entrepreneurial ventures in international hubs, UPH alumni bring Indonesian excellence to the global stage.

*The presence of alumni across borders underscores the adaptability and competitiveness of UPH graduates in diverse cultural and economic contexts.*

It also strengthens the university's global network, creating opportunities for international collaboration and partnerships that benefit both the alumni community and the institution itself.

## Entrepreneurship & Investment Overview

| Distribution of Alumni as Founders, Entrepreneurs, and Investors

Role	Number	%	National	International
Founder(s)	1,748	3,92%	1,624	124
Entrepreneur(s)	1,981	4,44%	1,857	124
Investor(s)	95	0,21%	91	4

## A Legacy of Influence

The success of UPH alumni is not only measured by their professional achievements, but by the enduring values and education that shape their journey. As executives, entrepreneurs, policymakers, and innovators, they embody the principles of integrity, service, and excellence that define UPH's mission. Their careers influence industries, their ventures drive economic growth, and their leadership inspires trust—demonstrating that a UPH education prepares graduates not merely for employment, but for lives of impact and vision.

Today, more than 25,000 alumni are advancing this legacy across Indonesia and around the world. They serve as C-level executives, founders of start-ups, leaders in government, and contributors to the social sector. Over 85 percent continue to pursue further studies or professional development, underscoring a shared commitment to lifelong learning and growth.

This global community is spread across Indonesia and in countries such as Australia, Singapore, Malaysia, Japan, South Korea, the United Kingdom, Spain, Ukraine, Belgium, Finland, Hungary, Ireland, Cambodia, and the United States. Their presence in these diverse regions reflects the adaptability and global relevance of a UPH education, while also strengthening the university's role as a bridge between Indonesia and the international community.

Through the UPH Alumni Association (IKA UPH), these leaders and changemakers remain closely connected. Alumni collaborate through mentoring programs, seminars, and international networking initiatives—creating opportunities that empower both students and graduates. Collectively, they are a powerful reflection of how **UPH Impacts Lives**: inspiring new generations, strengthening communities, and extending positive influence on a truly global scale.





## Our Notable Alumni

*"Learning is a lifelong journey. One of the most valuable moments in my achievement is being able to continue my education. I wanted to prove that age is never a barrier to learning. UPH has been the perfect university for me to experience this."*

*UPH is a professionally recognized and globally acknowledged university. The flexible system of the Postgraduate Program allowed me to keep learning while still managing my daily responsibilities at work. With the skills, knowledge, and wisdom I gained, I want to give back by helping the next generation to carry the same spirit for education and achieve even greater success."*

### Anthony Cottan

Doctor of Research in Management (2023) | Director of PT Mitra Adiperkasa Tbk (MAP)

*"Compliance is deeply connected to the field of law. Understanding the regulations, particularly in the context of business law relevant to corporations, is essential. During my time at UPH, I gained valuable and practical knowledge that has been highly applicable in my professional journey. I believe these insights are also worth sharing with peers and future students who wish to continue their studies."*

### Boy Robyanto

Master of Law, 2002 | Director of Risk Management PT. Pelindo



*“At first, I wondered how I could continue studying without sacrificing my acting schedule. Then I was introduced to UPH’s Distance Learning (PJJ) Communication program, and it turned out to be exactly what I needed. The system is very flexible—I could work on assignments or join online classes between filming schedules, so I never felt left behind even while working on set. I was also greatly helped by the user-friendly LMS and Moodle system.*

*During my studies, I learned many things that I could directly apply, while also training myself to be more disciplined in managing my time. Even though the program was online, I still experienced a strong sense of community through activities such as the UPH Festival, which made me feel like a true part of the campus. For me, education at UPH is not just about earning a degree, but an invaluable investment that helped me grow both academically and professionally.”*

### **Jessica Shania**

Communication – Distance Learning, 2024 | Actress





# Moving Forward to Impact More Lives

## UPH Commitment

01

### Enhancing International Reputation

- UPH is committed to becoming a holistic and transformational education hub with strong international reputation, aligned with the target of achieving the “International Institutional Reputation” standard by 2026–2030.
- This commitment is reflected through a strategic focus on international accreditation, global and regional ranking participation (including THE World and Regional University Rankings, THE Impact Rankings, and QS World and Regional University Rankings), as well as the certification of faculty members and academic staff.

02

### Excellence and Sustainability in Education Quality

- UPH consistently strives to enhance the quality of higher education in a comprehensive and sustainable manner.
- In 2023, UPH achieved Excellent Accreditation and remains committed to maintaining this standard across all academic programs.

03

### Integration of Faith and Learning

- UPH continues to develop the Center for Reformed Theology as a hub for integrating faith and learning, ensuring that all educational and research processes are grounded in a Christian worldview.

04

### Human Capital Development and Talent Excellence

- UPH prioritizes significant investment in human capital, allocating 49.6% of total expenditures to salaries, allowances, and professional development for faculty and staff.
- The University also focuses on increasing the number of doctoral-degree faculty members, improving faculty-to-student ratios, and expanding international certifications.

05

### Innovation in Educational Technology

- UPH continuously enhances artificial intelligence (AI), big data, blockchain, and project-based learning through the M-Flex Learning system and the integration of digital learning management systems.
- Investments in digital infrastructure support adaptive learning models and enrich the overall academic experience.

06

### Contribution to Sustainable Development

- UPH plays an active role in advancing the Sustainable Development Goals (SDGs) through multidisciplinary research, community service initiatives, and technology-driven innovation, contributing meaningfully to sustainable national and global development.

## Outlook and Future Plans (2026–2030)

01

### Global Institutional Reputation

- UPH aims to be recognized in leading international rankings, including the THE World and Regional University Rankings, THE Impact Rankings, and QS World and Regional University Rankings, while expanding global collaboration networks with leading universities and industry partners.
- The University will continue to develop flagship academic programs in health sciences, arts and culture, and architecture and design, alongside the expansion of flexible, technology-enabled learning models to serve digital-native generations and adult learners.

02

### Enhancement of Graduate Quality

- UPH is committed to producing graduates who are competent, professional, ethically grounded, and equipped with transformational leadership skills to thrive in an increasingly complex global environment.

03

### Strengthening Research and Innovation

- UPH will intensify research activities toward downstream applications and commercialization, generating innovations with tangible impact for society and industry.
- Research collaboration with government, industry, and international institutions will be further expanded to accelerate knowledge transfer and innovation outcomes.

04

### Leveraging Technology

- UPH aspires to become a pioneer in digital transformation in higher education in Indonesia through the strategic adoption of artificial intelligence (AI), Internet of Things (IoT), big data, and blockchain technologies.
- This includes strengthening the Faculty of Artificial Intelligence and advancing digital platforms as centers of learning innovation.

05

### Integrated Education Collaboration and Ecosystem

- UPH will foster an integrated ecosystem that connects education, research, technology, industry, and society, enabling collaborative synergies that enhance Asia's global competitiveness.

06

### Strengthening Governance and Transparency

- UPH will continue to enhance good university governance through accountable, participatory, and transparent practices, supporting operational efficiency, institutional sustainability, and long-term financial resilience.



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