



UPH Universitas
Pelita
Harapan

**BEYOND
ACADEMICS**



MASTER OF
TOURISM



UPH ALWAYS THE SMARTER CHOICE



of excellent track record with global recognition



Strong Industry Connections



Sertifikasi Internasional Prodi



Strategically located in the heart of Jakarta at Aryaduta Semanggi



Holistic, transformational, and excellent Christ-centered education

MORE THAN
60.000

Outstanding and successful alumni

OVERVIEW Master of Tourism (M.Par.)

This study program provides a valuable opportunity for individuals to enhance their knowledge and skills in the field of tourism, with a particular emphasis on sustainability, development and planning, risk management, and advanced research techniques.

Participants will also acquire specialized competencies in the tourism sector through industry-specific workshops and experiential field studies that integrate theoretical frameworks with practical applications.

Overall, this program is designed to strengthen professional qualifications and prepare graduates to effectively leverage the substantial growth within the tourism industry.

Days Study In a Week



(Weekday Classes)

Friday: 4.30 PM - 10.00 PM

(Weekend Classes)

Saturday: 8.00 AM - 3.00 PM



Payment up to 20 installments *

Concentration Courses

- Sustainable Tourism Entrepreneurship
- Advance Hospitality Leadership
- Hospitality and Tourism Technology

3 semesters in 18 months

FREE Course EDX for students*

*T&C Apply

CURRICULUM

1st semester

(13 Credits)

- Tourism Planning & Development
- Tourism Innovation & Sustainability
- Research Methodology for Tourism
- Reading & Writing Tourism Scientific Article

2nd semester

(15 Credits)

KONSENTRASI: TECHNOLOGY IN HOSPITALITY AND TOURISM

- Sustainable Tourism Management
- AI for Innovative Hospitality & Tourism Technology
- Digital Marketing & Communication for Hospitality & Tourism
- Technology for Destination & Visitor Management
- Thesis Proposal & Seminar

KONSENTRASI: ADVANCED HOSPITALITY LEADERSHIP

- Sustainable Tourism Management
- Designing Service Excellence
- Tourist Behaviour & Trend in Hospitality & Tourism
- Strategy & Leadership in Hospitality & Tourism
- Thesis Proposal & Seminar

KONSENTRASI: SUSTAINABLE TOURISM ENTREPRENEURSHIP

- Sustainable Tourism Management
- Tourism Entrepreneurship and Start Up Business
- Sustainable Business in Tourism & Hospitality
- Revenue Management in Hospitality & Tourism Industry
- Thesis Proposal & Seminar

3rd semester

(8 Credits)

- Thesis

Class will be conducted using M-Flex (multi-modal flexible learning)

FACULTY MEMBERS



Kaprodi Master of Tourism :
Dr. Meitolo Hulu, S.ST., M.M.

Tourism is not only about today and tomorrow. But also about Responsibility and better future through sustainable tourism development.

Master of Tourism tells you more and invites you to start and proceed until the end in the sustainable way. ”

Lecturers:

- **Dr. Meitolo Hulu, S.ST., M.M.**
Active researcher, Assessor For Competence in Tourism; Auditor CHSE, and Expert in Tourism Innovation; Sustainable Tourism and Coastal Tourism Management.
- **Prof. Dr. Diena Mutiara Lemy A.Par., M.M., CHE**
Professor in Tourism Service Management, Assessor of Badan Akreditasi Nasional Perguruan Tinggi (BAN-PT), Expert in Hospitality Management and Service Management, Sustainable Tourism Assessor for Indonesia, Certified Hospitality Educators.
- **Dr. Amelda Pramezwary, A.Par., M.M., CHE.**
Department Chair of Hospitality Management; 25 Years Experience in Tourism & Hospitality Education; Assessor BAN PT; Auditor for Sustainable Tourism Certification, Active in IGA & HILDIKTIPARI
- **Prof. Dr. Juliana, S.E., M.M., CPHCM, CHRM, CMSP, CCBM**
Professor in Management Hospitality and Tourism, Reviewer International Reputation Journal Emerald Publishing, MDPI Publishing, Taylor & Francis Publishing, Elsevier Publishing and Reviewer Research Grant DIKTI. Expert in Management Hospitality and Tourism, Marketing, Human Resources Management, Tourist Behavior. Certified Marketing Skills Professional, Certified Human Resources Management, Certified Consumer Behavior Management.
- **Dr. Ir. Rudy Pramono, M.Si.**
Associate Professor in Sociology of Tourism, National Reviewer for Research Grants from the Ministry of Education, Science, and Technology, and head of the Association of Empowerment and Community Service Institutions in Indonesia. Expert in the sociology of tourism, tourism philosophy, and regenerative tourism.
- **Dr. Nonot Yuliantoro, S.Sos, M.M.**
Actively engaged in teaching, research, and professional assessment, with certification as an assessor in restaurant service competencies. Expertise encompasses Food and Beverage Management, Service Experience, Customer Delight, Customer Loyalty and Tourism - Hospitality Marketing.
- **Dr. Elang Kusumo, S.H., M.Par., CHE., CPC., CHACCP., CPHCM**
Educator and researcher in hospitality and business, more than 25 years of professional experience in the hospitality industry. Academic work explores emerging trends and strategic issues in hospitality management, holds internationally recognized certifications in hospitality education and professional coaching, also a certified coach supporting human resource development and the growth of MSME businesses.
- **Dr. Theodosia C. Nathalia, S.ST.Par., M.M.**
Actively engaged in teaching, research, and community service activities. Possesses expertise in Event Management, Tourist Behavior, and Service Management. Currently serves as a national and international reviewer, a lecturer workload assessor, an academic rank evaluator, and a professional assessor in the field of hospitality.
- **Dr. Yustisia Kristiana, S.ST., M.M., CPHCM.**
Associate Professor in Tourism, serving as a reviewer for nationally and internationally reputable journals. Certified in Human Resource Management with a strong reputation in tourism and hospitality, human resource management within the tourism and hospitality sector, and service management.
- **Dr. Frans Teguh**
PhD in Tourism Studies (UGM), MA in Tourism & Hospitality (Bournemouth University, UK); Senior Advisor Ministry of Tourism; Coordinator of Various National Sustainable Program; Secretary of ISTC; Focal point of GSTC; Founder/Chair of CISTES and Voluntourism.

ADMISSION REQUIREMENTS

450 TOEFL ITP
EQUIVALENT
passing grade **ACADEMIC TEST**

All applicants must join Academic Potential Test, focusing on Tourism Knowledge.

Applicants with certified TOEFL scores (ITP/IBT/IELTS) from ETS or TOEFL EAT from UPH Language Center do not need to take TOEFL Prediction Test.

ACADEMIC REQUIREMENTS:

D4/S1

Professional Bachelor Degree or Bachelor Degree (S1) from accredited state or private university

Minimum GPA: 2.50



UPH Universitas
Pelita
Harapan
EXECUTIVE EDUCATION CENTER

Jakarta Campus

Komplek UPH EEC,
Hotel Aryaduta, Semanggi
Jl. Garnisun Dalam No. 8,
Semanggi, Jakarta Selatan

UPH Online Admission: **one.uph.edu**



0856-8490-798 (WA Chat Only)
0813-2333-8207 (WA Chat Only)



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